




Faculty Details Proforma



Title	Dr.	VIKRAM		MEENA		Photograph
Designation	ASSISTANT PROFESSOR					
Address	134/20A Defiance colony Gurjar ghathi amer road jaipur Rajasthan.302002					
Date of Birth	31/03/1990					
Phone No Office						
Mobile	9571728520					
Email	vikram.meena@sbs.du.ac.in Vikrammewal6895@gmail.com					
Web-Page						
Educational Qualifications						
Degree	Institution				Year	
Ph.D	 Mohanlal Sukhadia University मोहनलाल सुखाड़िया विश्वविद्यालय, उदयपुर, 313001				Awarded in 2026	
M.Com	UNIVERSITY OF RAJASTHAN				2014	
B.Com	UNIVERSITY OF RAJASTHAN				2012	
UGC-NET	UGC				2015/2022	
Career Profile						
Assistant Professor, Department of Commerce, Shaheed Bhagat Singh College, University of Delhi (since August 2016). Published numerous papers in national and international seminars and conferences. Presented papers at national and international seminars and conferences. Completed Ph.D. from Mohanlal Sukhadia University, Udaipur.						

Areas of Interest / Specialization

BANKING AND INSURANCE, INTERNATIONAL BUSINESS, FINANCIAL MARKETS AND INSTITUTIONS, INVESTING IN STOCK MARKET, MARKETING

Papers Taught

BANKING AND INSURANCE, INTERNATIONAL BUSINESS, LABOR LAW, CORPORATE ACCOUNTING, INCOME TAX, FINANCIAL MARKET AND INSTITUTION, MARKETING. Investment Banking and Financial Services. Business ethics and human values. International Finance.

Research Guidance/ Paper Presented in National and international Seminars and conferences

1. 7th International Multidisciplinary Conference on Education, Social Sciences, Applied Sciences & Technology (VIMCESAT-VIRTUAL-2020) PAPER ENTITLED:- SOUTH ASIA ASSOCIATION FOR REGIONAL COOPERATION 23-24DECEMBER 2020
2. International Conference on Research and Practices in humanities Social Sciences, Education, Commerce & BUSINESS and management (ICHSECM-VIRTUAL 2021) APRIL 29-30 2021 paper entitled:-“Emerging models of bank business “.
3. International Conferences on management Global Challenges in innovation-Led opportunities and Empowering women in Digital Technology MGCIWT-2022 25-26june 2022 Paper entitled Cashless Banking Transactions in Covid-19 Lockdown Period.
4. International online conference on Future of Commerce and Management in Indian Economy. FCMIE-2022 13TH MARCH 2022.
5. **INTERNATIONAL CONFERENCE on
Recent Global Innovations, Challenges and Trends in Multidisciplinary
Research
B.B.D. GOVERNMENT COLLEGE CHIMANPURA (SHAH PURA)
CERTIFICATE 18-19 DECEMBER 2023
Study on Banking Frauds Scenario in Jaipur District"**
6. **INTERNATIONAL MULTIDISCIPLINARY CONFERENCE
ON SHAPING THE FUTURE TRENDS AND INSIGHTS FOR TOMORROW
29-30 SEPTEMBER 2023
“A study of Impact of Transformational leadership on Innovative work
Behavior of Employees through Psychological Empowerment.**
7. **1. वर्धमान महावीर खुला विश्वविद्यालय, kota
(NAAC ग्रेड 'A' प्राप्त विश्वविद्यालय)
वर्धमान महावीर खुला विश्वविद्यालय, Kota एवं केंद्रीय हिन्दी संस्थान Agra के
संयुक्त तत्वावधान में “भारतीय ज्ञान परम्परा” विषय पर आयोजित राष्ट्रीय संगोष्ठी
में दिनांक 08 मार्च, 2025 को भाग लिया। DIGITAL BANKING FRAUDS
AND SAFETY AWARENESS” विषय पर अपना शोध पत्र प्रस्तुत किया ।**
8. **DISRUPTION, RESILIENCE AND SUSTAINABILITY:
SHAPING THE FUTURE OF GLOBAL ECOSYSTEMS
THROUGH LAW, BUSINESS POLICY, COMMUNICATION
AND ENTREPRENEURSHIP, jamia Hamdard University.**

THE ROLE OF AI AND PREDICTIVE ANALYTICS IN CREDIT RISK MANAGEMENT: A STUDY OF INDIAN COMMERCIAL BANKS. 8th and 9th April 2026.

9. DISRUPTION, RESILIENCE AND SUSTAINABILITY: SHAPING THE FUTURE OF GLOBAL ECOSYSTEMS THROUGH LAW, BUSINESS POLICY, COMMUNICATION AND ENTREPRENEURSHIP, jamia Hamdard University.

A COMPARATIVE STUDY ON THE IMPACT OF AADHAAR ENABLED PAYMENT SYSTEM (AEPS) ON FINANCIAL INCLUSION IN RURAL AND URBAN UTTAR PRADESH 8th and 9th April 2026

Publications Profile

- Meena, V. (2016), Emerging Business Models, Mataadarsh, Oct-Dec (2106), IX(4), 174-178, ISSN 09749888, Impact Factor 1.7432.
- Meena, V. (2016), Organizational Culture and Employee Retention, Mataadarsh, Jan-March (2106), X(1), 241-246, ISSN 0974-9888.
- Meena, V. (2016), Mangement of Microfinance for Rural Development in India: A Review, Siadhantiki, July-Sep (2016), 163-167, ISSN 0974-8504, Impact Factor: 1.8651.
- Meena, V. (2016), Service Marketing in New Age, Journal of Contemporary Indian Polity and Economy (JOCIPE), VI(4),Oct-Dec(2016), 197-200, ISSN 2229-533X.
- Meena, V. (2015), Emerging Business Models in E-Commerce, Siadhantiki, Oct-Dec (2015), 157-162, ISSN 0974-8504.
- Meena, V. (2021), South Asia Association for Regional cooperation. International journal of education Modern Management applied science & social science.(IJEMMASS) Peer Reviewed Referred journal, ISSN 2581- 9925, impact factor 6.340. Volume 03. No. 01 issue January-March 2021.
- MEENA, V. (2020), A study on the Role of the internet and E- E- commerce in increasing market Transparency. Published in inspira journal of commerce, economics, and computer science(JCECS), ISSN 2395-7069 impact factor 4.964. Volume 06.No 04 October-December.
- Journal of Advances and Scholarly Researches in Allied Education (JASRAE) VOL:19 Issue:4 July 2022 an international Indexed & Peer Reviewed Journal ISSN: 2230-7540 Paper entitled:-An Study on Nabard Bank's Performance Demonstrations
- Journal of Advances and Scholarly Researches in Allied Education (JASRAE) VOL:19 Issue :6 December 2022.An Internationally Indexed & Peer Reviewed Journal ISSN 2230-7540 Paper entitled:- Impact of Co-operative Social Teams in Financial Inclusion and Industrial Development .
- Journal of Informatics Education and Research (ABDC)
-
- ISSN: 1526-4726
-
- Vol 5 Issue 3 (2025)
-
- Integrating Financial Management Into Marketing Strategy: Adapting To Emerging Market Trends

Ph.D.

Awarded Ph.D in February 2026.

Awards and Distinctions/Book Writing

Book Title. Elements of Banking and insurance, published by Mihaana Global New Delhi.
December 2022

Book Title. INSURANCE AND RISK MANAGEMENT, Published by Vikas Publishers & Distributors.

Association With Professional Bodies

Member Inspira journal of commerce. Jaipur

Member of Academic Association of Commerce and Management. Registration no.

Coop/2021/UDAIPUR/201977.(M.NO.2021/011

Other Activities/ Conference and seminars Attended

- 2017, ICSSR sponsored National Seminar on “Reforms for Transforming India: A Road Ahead”, February 17-18, 2017, Organized by Sri Aurobindo College, University of Delhi, New Delhi.
- 2019, Department of Economics, Shaheed Bhagat Singh College, University of Delhi, National Seminar on “ Globalism Vs Nationalism: The US-China Trade War & India.
- 2019, Department of Commerce, Shaheed Bhagat Singh College, University of Delhi, National Conference on Business and Management NCBM, Feb 24-25, 2019.
- 2020, Department of Commerce, Shaheed Bhagat Singh College, University of Delhi, National Conference on
- Technology And Innovations: Changing The Face Of Business NCBM, January 31, 2020
- 2020, Department of commerce, happiness and public policy in the wake of Covid-19 on 25th may, 2020 with IQAC
- 2020, Rethinking and Educational Technologies : Present and Past Covid-19 organized by School of education Noida international university, Greater Noida on 5th June 2020.
- Government college of Rajgarh (ALWAR) affiliated to RRBM university alwar. Environmental issue & opportunities after Covid-19” organized by Department, of chemistry and geography, government college Rajgarh (Alwar on 14th June 14, 2020
- June, 2020 college of vocational studies certificate of participations E-seminar on Indian economy post Covid-19 “ opportunities and challenges. On 5th June 2020, organized by Department of commerce in association with IQAC VVS.
- Shymal college university of Delhi, Diseases, epidemic and pandemics in Indian history(Lesson for present) organized by Department of history I.
- E- Certificate Department of commerce of participation, Discovering Resources using Scopus citation analysis tool.

