


Faculty Details Proforma



Title	Ms	First Name	Pooja	Last Name	Rani	Photograph
Designation		Assistant Professor				
Address		H.no-908, Acharya Puri Extn., Gurugram. Haryana 122001				
Date of Birth		02-11-1987				
Phone No Office		NA				
Mobile						
Email		Poojarani@sbs.du.ac.in				
Web-Page						
Educational Qualifications						
Degree		Institution				Year
MBA		Ansal Institute of Technology and Management.				2010
BBA		Sector 14 Govt. Girls College				2008
12th		St. Micheal Sr. Sec. School				2005
Career Profile						
Over 14 years of teaching experience with a proven track record of a dedicated work ethic and result-oriented teaching approach. Delivered over 2,000 engaging lectures, and tutorials over 5 batches.						
Areas of Interest / Specialization						

Marketing and Human resource
Papers Taught
Company law, Corporate law, Business Law, Management Principles application, Entrepreneurship, Cyberlaw, Computer Applications, Business Organization and Management.
Research Guidance
Publications Profile
<p>1. THE STUDY ON ROLE OF WORKPLACE SPIRITUALITY AND WORK PERFORMANCE: A LITERATURE Review, Review of Research, Vol. 3, Issue. 5, Feb. 2014.2249-894X date:5/2/2014.</p> <p>2. Analysis of Corporate Social Responsibility of Selected Indian Companies International Journal of Business and Management Invention, Volume 3 Issue 2 February. 2014, 2319 – 8028/ISSN (Print): 2319 – 801X ,2/2/2014.</p> <p>3. Reporting on Corporate social responsibility a “social innovation” South Asian Journal of Marketing & Management Research Vol.4, Issue 2 (ISSN: 2249-877X) February 15, 2014.</p> <p>4.“The Study on the Assessment of Customer Satisfaction in Banking Sector through Servqual Scale” RET Academy for International Journal of multidisciplinary research, VOL.2 Issue 8 2320-0901,14 February 2014</p> <p>5. Entrepreneur: the stumbling Lesson of Fate and Fiction Journal of business studies, vol. 5-6 0975-1150 261, March 2012-2014.</p>
Conference/ workshop Organized

- Successfully contributed as a member at the National Conference on Marketing in the 21st Century: Issues and Challenges (5th-6th Feb 2016).
- Successfully contributed as a member at the 10th International Conference on Advances in Business and Management on Business Practices in the era of sustainable development goals 2030 and new age technologies (10th-11th November 2022).
- Successfully organized “International e-conference on Advances in Business & Management IECBM-2022” at Shaheed Bhagat Singh College, University of Delhi.
- Successfully organized “International e-conference on Advances in Business & Management-IECBM-2021” at Shaheed Bhagat Singh College, University of Delhi.

Awards and Distinctions

Association With Professional Bodies

Indian Commerce Association

Other Activities

- UGC Approved Short Term Professional Development Programme Under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching. 2022
- Faculty Development Programme on “Research Methodology”. Research Affairs Committee, Rajdhani College, University of Delhi in Collaboration with Indian Commerce Association (ICA) Delhi - NCR Chapter Organized. 2022
- Certified course on “Managing Online Classes & Co-creating MOOCS” from Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of ministry of education Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching. 2022
- National Webinar Series on ‘Digital Content Creation for Social Media’ Organised by Bombay Teachers' Training College in collaboration with Thadomal Shahani Engineering College. 2020.

- Seven Day Development Program titled " Mind-sets, Knowledge-sets and Skillsets for 21st Century Youth: Innovations and Adaptations " 2020,
- Bombay Teachers' Training College, HSNC University, Mumbai National webinar. 2020
- Certificate course in “Managing References made easy using Mendeley” by Mendley
- National-level seminar on “Research Methodology & SPSS”
- Completed National Faculty Development Programme on Data Handling and Advance Analytics from 2nd -8th May, 2016 organized by Department of Geography, Shaheed Bhagat Singh College (University of Delhi).
- Co-convener of Bcom Admission Committee, 2022