

Faculty Details Proforma



Title	Prof.	First Name	Suneel	Last Name	Kumar	Photograph
Designation		Professor				
Address		Department of Commerce, Shaheed Bhagat Singh College (University of Delhi) Sheikh Sarai, Phase II, New Delhi 110017				
Date of Birth		--				
Phone No Office		--				
Mobile		--				
Email		Suneel.kumar@sbs.du.ac.in				
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
Ph.D. (Tourism Marketing and Tourists Behavior)		Himachal Pradesh University, Shimla			2011	
M.Phil. (Tourism Marketing)		Himachal Pradesh University, Shimla			2005	
M.Com (Marketing Management)		Himachal Pradesh University, Shimla			2004	
Post Graduate Diploma in Personal Management & Labour Welfare (PGDPM& LW)		Himachal Pradesh University, Shimla			2006	
MA (Tourism)		IGNOU, New Delhi			2011	
MBA (Finance)		IGNOU, New Delhi			2012	
Career Profile						
1) Professor, Department of Commerce, Shaheed Bhagat Singh College (University of Delhi), Sheikh Sarai Phase II, New Delhi, India 2) Adjunct Faculty in the Department of Commerce and Management, Career Point University (CPU) Hamirpur, Himachal Pradesh, India 3) Visiting Faculty in Department of Management, Swami Vivekanand Subharti University, Meerut, Uttar Pradesh, India						
Areas of Interest / Specialization						

Marketing Management, International Business, Tourism and Hospitality Management, Rural Tourism, Eco Tourism, Destination Branding and Gender Studies			
Papers Taught			
Marketing Management, Advertising & personal Selling, Business Environment, Corporate Accounting, Business Organization Management, Security Analysis and Portfolio Management, Fundamentals of Financial Management, Basics of Financial Management, Fundamental of Investment			
Research Guidance			
PhD scholars			
Under Supervision	Submitted	Awarded	
Four	One	Three	
M.Phil Scholars			
Under Supervision	Submitted	Awarded	
-----	One	-----	
M.A. Dissertations			
Under Supervision	Awarded		
----	-----		
Publications Profile			
Books			
Title	ISBN/Publisher/Link	Indexed Scopus etc if any	Year
Sustainable Rural Tourism in Himalayan Foothills Environmental, Social and Economic Challenges: A Study of Himachal Pradesh	https://link.springer.com/book/10.1007/978-3-031-40098-8	-----	2023
Research Publications			

Article Name	Publication Type (UGC Care/ Scopus / Web of science etc)	Journal Name	ISSN No	Volume	Year	URL	DOI
Technology and innovation: Changing concept of rural tourism – A systematic review	SCOPUS	Open Geosciences	2391-5447	12(1)	2020	https://www.degruyter.com/document/doi/10.1515/geo-2020-0183/html?lang=en	https://doi.org/10.1515/geo-2020-0183
Understanding the relationship among factors influencing rural tourism: a hierarchical approach	SCOPUS	Organizational Change Management	0953-4814	Vol. 35 No. 2	2022	https://www.emerald.com/insight/content/doi/10.1108/JOCM-01-2021-0006/full/html	https://doi.org/10.1108/JOCM-01-2021-0006

Impact of Artificial Intelligence and Service Robots in Tourism and Hospitality Sector: Current Use and Future Trends	UGC CARE LIST-1	Administrative Development 'A Journal of HIPA, Shimla	2319-2976	8 (SI-1)	2021	https://doi.org/10.53338/ADHIPA2021.V08.Si01.04	https://qtanalytic.s.in/journals/index.php/HIPA/article/view/1069
Assessment and Implications of SDGs: A Case of Himachal Pradesh	UGC CARE LIST-1	Administrative Development 'A Journal of HIPA, Shimla	2319-2976	8 (SI-1)	2021	https://qtanalytic.s.in/journals/index.php/HIPA/article/view/1066	https://doi.org/10.53338/ADHIPA2021.V08.Si01.01
Covid-19 Pandemic- A Ray of Hope Towards Sustainable Nature-Based	UGC CARE LIST-1	Current World Environment,	0973-4929	Vol.17, No. (1)	2022	https://www.cwejournal.org/vol17no1/COVID-19-Pandemic--A-Ray-of-Hope-	http://dx.doi.org/10.12944/C

Tourism						towards-Sustainable-Nature-Based-Tourism	WE.17.1.16
Determinants of Spiritual Tourism Consumption: A Hierarchical Approach	SCOPUS	International Journal of Religious Tourism and Pilgrimage :	2009-7379	Vol.10 Issue 2	2022	https://arrow.tu.dublin.ie/ijrtp/vol10/iss2/9	https://doi.org/10.21427/t97s-s131
Digital Transformation in Tourism Sector: trends and future perspectives from a bibliometric-content analysis	SCOPUS	Journal of Hospitality and Tourism Insights	2514-9792	-	2023	https://www.emerald.com/insight/content/doi/10.1108/JHTI-10-2022-0472/full/html	https://doi.org/10.1108/JHTI-10-2022-0472
Ecotourism: A Holistic Assessment of Environmental and Socioeconomic Effects	UGC CARE LIST-1	Current World Environment An International Research	0973-4929	18(2).	2023	https://www.cwejournal.org/abstract/1511	http://dx.doi.org/10.12944/CWE.

Towards Sustainable Development		Journal of Environmental Science					18.2.14
Publications other than journal articles							
Title of Publication	Type of Publication	Publisher	Role in Publication	ISBN Number	Year	URL	Level
Spiritual Tourism Transition: An Ethos of Hope during COVID-19 Crisis from Indian Perspectives	Edited Book Chapter	Emerald Publishing Limited	Author	ISBN: 978-1-80117-709-2, eISBN: 978-1-80117-708-5	2022	https://www.emerald.com/insight/content/doi/10.1108/978-1-80117-708-520221018/full/html	
E-Learning Platforms in Indian Higher Education System: Achievements and Challenges	Conference book Paper	IEEE	Author	978-1-6654-3656-4	2022	https://ieeexplore.ieee.org/document/9752411	
Robotics	Edited	IGI Global	Author	9781668	2022	https://www.igi-global.com	

Technology in the Tourism and Hospitality Sector in the Wake of the Covid-19 Health Crises.	Book Chapter	Publisher of Timely Knowledge		455753		i-global.com/chapter/robotics-technology-in-the-tourism-and-hospitality-sector-in-the-wake-of-the-covid-19-health-crises/311823	
Integration and Expansion of ICT- based Initiatives in Indian Higher Education System	Edited Book Chapter	Emerald Publishing Limited	Author	978-1-80262-278-2	2023	https://emerald.com/insight/content/doi/10.1108/978-1-80262-277-520231008/full/html?skipTracking=true	
Sustainable Mountain Tourism Development in the Foothills of Himalaya: A TISM based approach to greater resilience of	Edited Book Chapter	Routledge	Author	9781003230748	2023	https://www.routledgehandbooks.com/doi/10.4324/9781003230748-31	

nature based destinations							
Integration of Robotics Technology and Artificial Intelligence in the Transformation of the Tourism Industry: A Critical Viewpoint	Edited Book Chapter	CABI	Author	978-1-80062-122-0	2023	https://www.cabidigitallibrary.org/doi/10.1079/9781800621244.0004	
Mapping Research Trends on Smart Tourism: A Bibliometric Analysis	Edited Book Chapter	Springer Cham	Author	978-3-031-31682-1	2023	https://link.springer.com/chapter/10.1007/978-3-031-31682-1_5	
Opportunities and Challenges of the Homestay Family Business Concept in the Indian Tourism Sector: A Viewpoint Study	Edited Book Chapter	Springer Cham	Author	978-3-031-28053-5	2023	https://link.springer.com/chapter/10.1007/978-3-031-28053-5_11	

Mapping the Research Trends on Sports Tourism and Sustainability: A Bibliometric Analysis	Edited Book Chapter	Emerald Publishing Limited	Author	978-1-83753-241-4	2023	https://www.emerald.com/insight/content/doi/10.1108/978-1-83753-240-720231001/full/html	
The Homestays Concept in the Indian Tourism and Hospitality Industry	Edited Book Chapter	Routledge	Author	9781003260790	2023	https://www.taylorfrancis.com/chapters/edit/10.4324/9781003260790-12/homestays-concept-indian-tourism-hospitality-industry-suneel-kumar-marco-valeri-varinder-kumar?context=ubx&refId=a4468d8d-577a-452e-9043-daa5dc231abd	

Conference/ workshop Organized

- 1) Member of Organizing Committee, UGC Sponsored National Seminar on Corporate Laws: Contemporary Issues held on 4th- 5th December 2009, Organized by Department of Commerce, Shaheed Bhagat Singh College, (University of Delhi).
- 2) Member of Organizing Committee, UGC Sponsored National Seminar on “FDI in India: Response and Challenges” on 5th- 6th November 2012 Organized by Department of Commerce, Shaheed Bhagat Singh College, (University of Delhi).
- 3) Member of Organizing Committee, 9th International Geographical Union (IGU) Conference on “ Land Use Change, Climate Extremes and Disaster Risk Reduction” on 18th- 20th March 2016 Organized by Department of Geography, Shaheed Bhagat Singh College, (University of Delhi).
- 4) Member of Organizing Committee, UGC Sponsored National Seminar on “Marketing in 21st Century: Issues and Challenges” on 5th- 6th February 2016 Organized by Department of Commerce, Shaheed Bhagat Singh College, (University of Delhi).

Awards and Distinctions

- 1) Environment and Social Development Association (ESDA) Academics Excellence Award 2021 in the field of **“Marketing and Environment”** during World Environment Submit 2021 on 1st to 3rd October at India International Centre, New Delhi
- 2) INSPIRA Research Association (IRA) Academic Excellence Award-February, 2022 awarded **“Best Scholar Award”** by INSPIRA Research Association, Jaipur, Rajasthan, India
- 3) Global Hospitality and Tourism Leadership award for Best Professor in Tourism awarded by Swami Vivekanand Subharti University Meerut on 9th - 10th December, 2023

Association with Professional Bodies

- 1) Life Member, Indian Tourism & Hospitality Congress (ITHC).
- 2) Life Member, Indian Accounting Association Delhi Chapter.
- 3) Executive Member, Indian Accounting Association Shimla Chapter.
- 4) Patron Member, Environment and Social Development Association (ESDA), Membership Number. P131
- 5) Life Member, INSPIRA Research Association (IRA), Jaipur. Membership Number, LM-IRA-760

Other Activities
Presented more than fifty research papers in International and National conferences