



## Faculty Details Proforma



Title	<b>Prof. (Dr.)</b>	First Name	<b>Shikha</b>	Last Name	<b>Gupta</b>	Photograph
Designation	Professor					
Address	Department of Commerce, Shaheed Bhagat Singh College (University of Delhi) Sheikh Sarai, Phase II, New Delhi 110017					
Date of Birth	-					
Phone No Office	011-29250306					
Mobile	-					
Email	shikha.gupta1@sbs.du.ac.in					
Web-Page						
<b>Educational Qualifications</b>						
Degree	Institution				Year	
Graduation B. Com(H)	Shri Ram College of Commerce, University of Delhi				1998	
Post-Graduation	Department of Commerce, Delhi School of Economics, University of Delhi				2000	
M. Phil (Finance)	Department of Commerce, Delhi School of Economics, University of Delhi				2005	
Ph.D. (Finance)	CCS University, Meerut				2015	
<b>Career Profile</b>						
<p>Prof. Shikha Gupta is a senior faculty in the Department of Commerce, Shaheed Bhagat Singh College, University of Delhi, and has more than 23 years of teaching experience. As an avid academician, she completed her graduation from prestigious Shri Ram College of Commerce, University of Delhi, and post-graduation and M. Phil from Department of Commerce, Delhi School of Economics, University of Delhi. A recipient of the Junior Research Fellowship award, she has rich research experience and has contributed more than 17 research papers in international and national journals of repute. She has successfully authored book chapters on the themes of behavioural biases in investment decisions making, corporate social responsibility, among others. She has participated in numerous international and national conferences and has received the 'Best Paper awards' for her papers including paper on '<i>ESG Reporting among Indian Companies: A myth or reality</i>' at the International Conference on Global Business and Societal Reset organised by IQS School of Management, Universitat Ramon Llull, Barcelona, Spain, and Christ University, Delhi, India.</p>						
<b>Areas of Interest / Specialization</b>						
Mutual Funds, Sustainability, Sustainable Development, ESG, Corporate Social Responsibility and related fields.						

<b>Papers Taught</b>						
Income Tax: Law and Practice Financial Management Auditing and Corporate Governance Corporate Law Corporate Accounting Security Analysis and Portfolio Management						
<b>Research Guidance</b>						
Impaneled as a Research Supervisor with the Department of Commerce, University of Delhi						
<b>Publications Profile</b>						
<b>Books</b>						
	Title	Publisher	Year of Publication	ISBN		
	Paradigm Shift in Marketing and Finance (Edited)	Bharti Publications/India	2022	978-93-91681-30-2		
<b>Research Publications</b>						
S. No	Title	Journal Name	Year	Vol. No.	ISSN	URL/DOI
1.	Corporate Governance and Disclosure: A Bibliometric Analysis and Future Research Agenda	JIMS8M-The Journal of Indian Management & Strategy UGC CARE List -II (WoS/SSCI)	2023	28(2)	0973-9335	<a href="https://doi.org/10.5958/0973-9343.2023.00009.1">https://doi.org/10.5958/0973-9343.2023.00009.1</a>
2.	Preventing Sexual Harassment at Workplaces-the Legal and the Spiritual Perspective	Delhi Business Review (Peer Reviewed)	2022	23(2)	0972-222X/2277-7725	<a href="https://doi.org/10.51768/dbr.v23i2.232202207">https://doi.org/10.51768/dbr.v23i2.232202207</a>
3.	Social Listening through Sentiment Analysis of Twitter Data: A Case Study of Paytm IPO	SocioEconomic Challenges (Peer Reviewed)	2022	6(3)	2520-6621/2520-6214	<a href="https://doi.org/10.21272/sec.6(3).39-47.2022">https://doi.org/10.21272/sec.6(3).39-47.2022</a>

4.	Corporate Social Responsibility and Financial Performance: Validation from Listed Indian Companies	The Indian Journal of Commerce (UGC CARE List -I)	2022	75(2&3)	0019-512X	<a href="https://icaindia.info/wp-content/uploads/IJO-L-April-Sept-2022-11-09-2022.pdf">https://icaindia.info/wp-content/uploads/IJO-L-April-Sept-2022-11-09-2022.pdf</a>
5.	Examining the Sectoral Differences in ESG Practices of Select Companies in India: A Comparative Testing based on Scores	The Management Accountant (UGC CARE List -I)	2022	57(8)	0972-3528	<a href="http://dx.doi.org/10.33516/maj.v57i8.73-79p">http://dx.doi.org/10.33516/maj.v57i8.73-79p</a>
6.	Sustainability Reporting in case of Oil and Gas industry: An Empirical Analysis in the context of GRI Sustainability Reporting Standards, 2016	The Chartered Accountant (UGC CARE List -I)	2022	71(2)	0009-188X	<a href="https://resource.cdn.icai.org/71112cajournal-august2022-17.pdf">https://resource.cdn.icai.org/71112cajournal-august2022-17.pdf</a>
7.	Pre-merger and Post-merger Performance Analysis of Bank of Baroda- A Camel Analysis	JIMS8M-The Journal of Indian Management & Strategy UGC CARE List -II (WoS/SSCI)	2022	27(2)	0973-9335	<a href="http://dx.doi.org/10.5958/0973-9343.2022.00009.6">http://dx.doi.org/10.5958/0973-9343.2022.00009.6</a>
8.	Growth and Performance Measurement of ESG-themed Mutual Funds in India: An Empirical Investigation	Orissa Journal of Commerce (UGC CARE List -I)	2022	43(2)	0974-8482	<a href="https://doi.org/10.54063/ojc.2022.v43i02.02">https://doi.org/10.54063/ojc.2022.v43i02.02</a>
9.	Environmental, Social and Governance: A Citation and Mapping Analysis based on Bibliometric Methods	IOSR Journal of Business and Management (Peer Reviewed)	2022	24(5)(VI)	2278-487X	<a href="http://www.iosrjournals.org/iosr-jbm/papers/Vol24-issue5/Ser-6/B2405060519.pdf">http://www.iosrjournals.org/iosr-jbm/papers/Vol24-issue5/Ser-6/B2405060519.pdf</a>
10.	A Critical Analysis of Alternate Tax Regime Under Section 115BAC of Income Tax Act, 1961	The Chartered Accountant (UGC CARE List -I)	2022	70(7)	0009-188X	<a href="https://resource.cdn.icai.org/68620cajournal-jan2022-16.pdf">https://resource.cdn.icai.org/68620cajournal-jan2022-16.pdf</a>

11.	An Investigation into Sustainability Reporting Practices of BSE-500 Listed Companies in India: An Empirical Analysis	International Journal of Research in Finance and Management (Peer Reviewed)	2021	4(2)	2617-5762	<a href="https://doi.org/10.33545/26175754.2021.v4.i2a.140">https://doi.org/10.33545/26175754.2021.v4.i2a.140</a>
12.	Performance Appraisal of Selected Mutual Funds: A Risk-Return Analysis	International Journal of Engineering Research & Management Technology (Peer Reviewed)	2014	1(5)	2348-4039	<a href="https://ijermt.org/publication/11/IJERMT%20V-1-5-38%20ssssssssssssssss.pdf">https://ijermt.org/publication/11/IJERMT%20V-1-5-38%20ssssssssssssssss.pdf</a>
13.	Investor Protection and Mutual Funds Regulation: An Assessment	International Journal of Arts & Education Research (Peer Reviewed)	2012	1(2)	2278-9677	<a href="https://www.ijaer.org/admin/uploads/paper/file2/HRmZiYiPI Lw8aOi8CTnmXQ==1.pdf">https://www.ijaer.org/admin/uploads/paper/file2/HRmZiYiPI Lw8aOi8CTnmXQ==1.pdf</a>
14.	Perception and Awareness of Investors towards Mutual Funds: A Technical Analysis	International Journal of Arts & Education Research (Peer Reviewed)	2012	1(1)	2278-9677	<a href="https://ssrn.com/abstract=4623614">https://ssrn.com/abstract=4623614</a>
15.	An investigation into Principles and Methods of calculating Fair Value of Future Income from Sequestered Carbon, Timber, Fuelwood and Fruits in Standing Trees	Agricultural situation in India, Directorate of Economics and Statistics, Department of Agriculture and Cooperation, Ministry of Agriculture, Govt. of India	2011	LXVI II	0002-1679	<a href="https://ssrn.com/abstract=4623617">https://ssrn.com/abstract=4623617</a>

16.	US Financial Crisis and its Impact on India	Journal of Business Studies (Peer Reviewed)	2008	1	0975-0150	-
-----	---	---	------	---	-----------	---

### **Publications other than Journal Articles**

<b>S.No</b>	<b>Title of Publication</b>	<b>Type of Publication</b>	<b>Publisher (with country &amp; year of Publication)</b>	<b>ISBN</b>
1.	Corporate Social Responsibility in the context of Indian Ethos: A Case Study of Tata Group	Book Chapter	Bharti Publications/India/2022	978-93-94779-05-1 <i>Book Title</i> -Business and Management Cases based on Indian Ethos and Scriptures
2.	Corporate Social Responsibility-Issues and Challenges in India	Book Chapter	INSC International Publishers/Michigan, USA/2022	978-1-68576-320-6 <i>Book Title</i> -Recent Advances in New Technology, Business Management, Education and Social Science
3.	Behavioural Finance and Investment Decisions: Impact Analysis and Mitigation Strategies in the context of COVID Pandemic and DIY Investing	Book Chapter	INSC International Publishers/Michigan, USA/2022	978-1-68576-279-7 <i>Book Title</i> -21 <sup>st</sup> Century Innovations in Management, Science and Technology, Education and Social Sciences

<b>Papers Presented in Conferences/ workshops</b>					
<b>S.N</b>	<b>Title of Paper/Lecture</b>	<b>Paper Presentation /Invited Lecture</b>	<b>Details</b>	<b>Date of Presentation</b>	<b>Sponsoring Agency</b>
1.	Corporate Governance Attributes and Reporting: A Bibliometric Analysis	Paper presentation	Tashkent Business & Economics Conference	22 November 2022	University of Westminster, Tashkent
2.	Relationship between Corporate Communication and Governance Characteristics: A Review	Paper presentation	International Conference on Business Practices in the Era of SDGs 2030 & New Age Technologies	10-11 November 2022	Shaheed Bhagat Singh College, University of Delhi; Middlesex University, Dubai and Yasar University, Turkey
3.	An Investigation into ESG Practices of Select Indian Companies: A Cross-sector Analysis	Paper presentation	International Conference on Sustainable Goals 2022	17 September 2022	Indian Institute of Management (IIM) Bodhgaya and University of Cambridge
4.	Do Mergers and Acquisitions Impact Performance? An Examination of a Case in Point	Paper presentation	International Conference on Green Technology, Agriculture Information Technology, Business Management and Social Sciences	17 July 2022	Research Education Solutions, Society for Ecological Sustainability and Centurion University
5.	Evaluation of Mutual Fund Industry from Investors' Perspective: An Analytical Review	Paper presentation	International Conference on Contemporary Issues in Business Management and Economics	18 June 2022	Panipat Institute of Engineering & Technology, Kurukshetra University
6.	Oil and Gas Sector in India: An Assessment of Sustainability Reporting Practices	Paper presentation	XXIV Annual International Seminar – Institutions, Governance and	5 June 2022	Delhi School of Professional Studies and Research, ELSEVIER, ICA

			Justice		Delhi-NCR Chapter, Rotary Club of Delhi
7.	An Investigation into Reporting of Non-Financial Information by Oil and Gas Companies in India	Paper presentation	International Conference on Sustainable Development: Innovations and Challenges	4 June 2022	MDU Centre for Professional and Allied Studies (Maharshi Dayanand University, Rohtak)
8.	ESG Funds: A Route to Sustainable Development	Paper presentation	4 <sup>th</sup> International CEO (Communication, Economics, Organization) Social Sciences Congress	20-22 May 2022	Mohanlal Sukhadia University, Alfred Nobel University, Samarkand Branch of Tashkent University of Economics, International Gorazde University, etc
9.	Performance Evaluation of ESG Mutual Funds: Do they deliver on promises?	Paper presentation	5 <sup>th</sup> International Conference on Current Trends in Engineering Sciences and Management	20 May 2022	CT group of institutions, North Campus, Jalandhar and CT University, Punjab, India
10.	An Assessment of Evolving Research Trends in ESG: A Citation and Network Analysis Approach	Paper presentation	6 <sup>th</sup> International Conference on “Disruptive Innovation and Digital Transformation in Business and Management	5-6 May 2022	GL Bajaj Institute of Management and Research and Zakir Husain Delhi College (E), DU
11.	Impact of Perceived Organizational Politics on Silence in Indian Banking Sector: Trust in Superior as a Moderator	Paper presentation	7 <sup>th</sup> International Conference on Managing Business Enterprises- Survival, Transformation and	9 April 2022	Bharatiya Vidya Bhavan’s Usha and Lakshmi Mittal Institute of Management

			Rediscovering Growth in Post Pandemic World		
12.	ESG: Research Progress and Future Prospects based on Bibliometric Analysis	Paper presentation	International Conference on Neo Business Practices for the Evolving World	4-6 April 2022	Symbiosis Institute of Business Management, Nagpur, India
13.	Linkage between CSR and Financial Performance: Evidence from NSE 100 ESG Index	Paper presentation	UBS International Research Conference- Green Economy- A Necessity for Sustainable Development	25-26 March 2022	Universal Business School, Cardiff Metropolitan University, etc
14.	“Doing Well by Doing Good?” An Empirical Investigation in the context of Corporate Social Performance leading to Superior Financial Performance	Paper presentation	6 <sup>th</sup> Biennial International Conference- The Financial Ecosystem: Disruptions & the Way Forward	10-11 March 2022	Sri Guru Gobind Singh College of Commerce, DU and Department of Commerce, Delhi School of Economics, DU
15.	ESG Reporting among Indian Companies: A Myth or Reality?	Paper presentation	International Conference on Global Business and Societal Reset	5 February 2022	Christ University and IQS School of Management (Persona Ciencia Empresa Universitat Ramon Llull)
16.	Does Audit Quality Impact Accrual Earnings Management? An Empirical Study of Indian Suspect Firms	Paper presentation	International E-Conference on Advances in Business and Management	20-21 January 2022	Shaheed Bhagat Singh College and Department of Commerce, University of Delhi
17.	Corporate Social Responsibility Disclosures and Transparency: A Preliminary Analysis of Selected Companies in	Paper presentation	3 <sup>rd</sup> International CEO (Communication, Economics, Organization) Social Sciences	24-25 December 2021	Alfred Nobel University, Ukraine; Samarkand Branch of Tashkent

	India		Congress		University of Economics; International Vision University; International Gorazde University
18.	Optimal Tax Theory-The Way Out	Invited Lecture	Shaheed Bhagat Singh College, University of Delhi	11 November 2014	Shaheed Bhagat Singh College, University of Delhi
19.	Is Stock Market similar to Gambling?	Invited Lecture	Shaheed Bhagat Singh College, University of Delhi	9 February 2012	Shaheed Bhagat Singh College, University of Delhi

#### Awards and Distinctions

S.No.	Name of Award/Honor	Title	Name of Awarding Body	Date
1.	Best paper award	Linkage between CSR and Financial Performance: Evidence from NSE 100 ESG Index	Universal Business School and Cardiff Metropolitan University	25-26 March 2022
2.	Best paper award	ESG Reporting among Indian Companies: A Myth or Reality?	Christ University and IQS School of Management (Persona Ciencia Empresa Universitat Ramon Llull)	5 February 2022
3.	Junior Research Fellowship		University of Delhi	13 September 2000
4.	Shri Ram College of Commerce Gold Medal Award for highest aggregate Marks in B.Com(H) II year		Shri Ram College of Commerce, University of Delhi	7 March 1998

**Other Activities**

- Member of the Reviewer Board of ‘The Chartered Accountant’- a UGC Listed I journal.
- Reviewed papers for the journal FIIB Business Review, a SAGE publication (ABDC, Scopus-Q2, WoS, ESCI).
- Paper reviewer for International Conference on Construction, Real Estate, Infrastructure and Project Management, NICMAR University, Pune.
- Acted as Chairperson for a technical session at International Conference on “Technological Transformation & Sustainability: Perspectives & Challenges” organized by DAV Centenary College, M.D University and sponsored by DHE, Haryana on 31<sup>st</sup> March 2023.
- Acted as Chairperson for a technical session at International Conference on “Emerging Technologies and Circular Economy” organized by Apeejay School of Management, Dwarka, New Delhi on 26th May 2023.
- External expert for a Pre-Submission Ph.D. Viva on 27<sup>th</sup> October 2023 by Institute of Business Management, GLA University, Mathura, UP.
- Co-convenor and member, Editorial Board 14<sup>th</sup> International Research Conference on ‘Thriving through Sustainability: Navigating Business Practices for a Resilient Future using Emerging Technologies, organized by IES’s Management College and Research Centre in collaboration with Shaheed Bhagat Singh College, University of Delhi, University of Rijeka, Croatia and European Global University.

**Association With Professional Bodies**

Lifetime Member of Indian Accounting Association, Delhi Chapter.  
Lifetime Member of Orissa Commerce Association.