



Faculty Details Proforma



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| Title | Ms. | First Name | Parul | Last Name | Saini | Photograph |
| Designation | Assistant Professor | | | | | |
| Address | 1 st Floor, Tower No.9, Shree Krishna Kunj, Sant Nagar, Burari, Delhi 110084 | | | | | |
| Date of Birth | 10-09-1991 | | | | | |
| Phone No Office | | | | | | |
| Mobile | | | | | | |
| Email | parulsaini@sbs.du.ac.in | | | | | |
| Web-Page | | | | | | |
| Educational Qualifications | | | | | | |
| Degree | Institution | | | | Year | |
| Ph.D | Pursuing from Department of Commerce, Delhi School of Economics, University of Delhi | | | | | |
| M.PHIL | Department of Commerce, Delhi School of Economics, University of Delhi | | | | 2019 | |
| UGC- NET and JRF | Qualified UGC- NET and JRF | | | | Dec, 2013 | |
| M.COM | Department of Commerce, Delhi School of Economics, University of Delhi | | | | 2014 | |
| B.COM (H) | Sri Venketeswara College, University of Delhi | | | | 2012 | |
| Career Profile | | | | | | |
| Work Experience <ul style="list-style-type: none"> Worked as Assistant Professor in Department of Commerce, Ramanujan College, University of Delhi on Adhoc basis from July, 2015 to March, 2023. | | | | | | |
| Academic Responsibilities <ul style="list-style-type: none"> Convenor of board of examiner (paper setter) for Undergraduate Examinations of Bachelor of Vocational Studies of University of Delhi for “Cyber Crime and Law”, Sem VI ,March 2019 Member in Board of Examiner (Paper Setter) of “Business organisation, Sem -IV” for course Common Prog Group(GE) UGCF , University of Delhi for the year 2023 and 2024. | | | | | | |

- **External Examiner** for Practical paper “Financial Management” Undergraduate Examination, Ramanujan College, University of Delhi for the year 2023 and 2024

Resource Person

- Resource Person at **Nav Bharat Times Suraksha Kawach** Seminar on “**Women Safety and Cyber Security**” organized by Nav Bharat Times on 25th October, 2018 in Jamia Millia Islamia University.

Session Chaired

- Co-chaired a session of research paper presentation in National Conference on “The Rising Era of Entrepreneurship: Discover an Entrepreneur and Skill Enhancement” organized by Department of Commerce and Entrepreneurship Cell, Ramanujan College on 25 March, 2022 sponsored by UGC

Areas of Interest / Specialization

Cyber Crime, Marketing

Papers Taught

Cost Accounting, Cyber Crime and Laws, Income tax Law and Practice, Management Accounting, Corporate Accounting

Research Guidance

PhD scholars

| Under Supervision | Submitted | Awarded |
|-------------------|-----------|---------|
| | | |

M.Phil Scholars

| Under Supervision | Submitted | Awarded |
|-------------------|-----------|---------|
| | | |

M.A. Dissertations

| Under Supervision | Awarded |
|-------------------|---------|
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Publications Profile

| Books | | | | |
|-------|---------------------|-------------|--------|------|
| Title | ISBN/Publisher/Link | Indexed etc | Scopus | Year |
| | | | | |

| | | | | | if any | | |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-------------------------------------------------------------------|----------------|---------------|-------------|------------|------------|
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| Research Publications | | | | | | | |
| Article Name | Publication Type (UGC Care/ Scopus/ Web of science etc) | Journal Name | ISSN No | Volume | Year | URL | DOI |
| An Exploratory Study of Identifying Factors Creating Purchase Intention to Buy Life Insurance Policy- An Empirical Study | Peer reviewed | Intellectual Resonance, DCAC Journal of Interdisciplinary Studies | 2321-2594 | 4 | 2021 | | |

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|-----------------------------------------------------------------------|---------------------|-------------------------------------------|---------------------|-------------|------|-----|-------|
| A Study of Factors Identifying Intention to Purchase Organic Products | Peer Reviewed | Global Journal of Finance and Management | Co-Author | 13 | 2021 | | |
| FII's and Volatility : An Indian Evidence | Peer Reviewed | Global Journal of Finance and Management. | Co-author | 15 | 2023 | | |
| Publications other than journal articles | | | | | | | |
| Title of Publication | Type of Publication | Publisher | Role in Publication | ISBN Number | Year | URL | Level |
| | | | | | | | |
| Conference/ workshop Organized | | | | | | | |

Faculty Development Program Organised

- Worked as **Organizing Member** in **Online Two-Week Faculty Development Programme** on “Research Methodology: A Learning Journey from Bivariate Techniques to Multivariate Techniques” organized by Department of Commerce and Teaching Learning Centre, Ramanujan College University of Delhi from December 10th – 23th 2020.
- Worked as **Co-Convenor** in organizing **One Week Faculty Development Programme** on “Research Methodology and Statistical Tools” organized by Teaching Learning Centre, Ramanujan College University of Delhi from April 15th – 21st 2019.
- Worked as **Co-Convenor** in organizing **One Week Faculty Development programme** on “Research Methodology and Statistical Tools” organized by Teaching Learning Centre, Ramanujan College University of Delhi from December 23rd – 29th 2019.

Workshop Organised

- Worked as **Organizing Secretary** in organizing **one day workshop** on “Cyber Crime, Awareness and Security” organized by Teaching Learning Centre and Department of Commerce with YUVA Chapter, Ramanujan College University of Delhi on November 6th 2019.
- Worked as **Organizing Member** in organizing **one day workshop** on “Business Organization and Management” organized by Department of Commerce and Teaching Learning Centre, Ramanujan College in association with Department of Commerce DSE, University of Delhi on September 23rd 2019.
- Worked as **Organizing Member** in organizing **one day workshop** on “Application of Spreadsheets in Financial Management” organized by Teaching Learning Centre, Ramanujan College University of Delhi on September 8th 2018.

Conference Organised

- Worked as **Organizing Member** in organizing **International Conference** on “Sustainable Business Transformation: Driving Innovation and Impact through Technology” organized by Department of Commerce, Shaheed Bhagat Singh College, University of Delhi in collaboration with Department of Commerce, Delhi School Of Economics, University of Delhi on 18-19 February, 2022.
- Worked as **Organizing Member** in organizing **National Conference** on “The Rising Era of Entrepreneurship: Discover an Entrepreneur and Skill Enhancement” organized by Department of Commerce and Entrepreneurship Cell, Ramanujan College on 24-25 March, 2022.

- Worked as **Organizing Member** in organizing **2 days International conference** on “Indian economic transformation through revival of manufacturing sector and start-up ecosystem” organized by Dep. of Commerce, Ramanujan College, University of Delhi from September 21st -22nd, 2017.
- Worked as **Organizing Member** in organizing **2 days International conference** on Social Responsibility: The Ethical Dimensions organized by Center For Ethics and Values & Dep. of Commerce, Ramanujan College, University of Delhi held at Lotus Temple Auditorium from March 12th -13th 2016.

Webinar Organized

- Worked as **Organizing Secretary** in Organizing **3 days webinar series** on “Financial Market: Avenues for Alternate Career”, organized by the Department of Commerce, Ramanujan College (University of Delhi) from 28 September to 30 September, 2020 through Zoom.
- Worked as **Organizing Member** of the webinar on E-Filing of ITR-2 of F.Y. 2019-2020 organized by Department of Commerce, Ramanujan College, University of Delhi on 25Th November, 2020 through Microsoft Teams.

Conferences-Seminars Presentations

- Paper presenter in international conference in 2019 on “An Overview of Success of CSR Initiatives in India- A Study of Selected Companies” organized by Global research Foundation for Corporate Governance held from 7th -8th September, 2019.
- Paper presenter in 4th annual International Commerce Convention on “Corporate governance and CSR: Retrospect and Prospects” held on December 18-19, 2015 by Department of Commerce, Delhi school of Economics.
- Paper presenter in International conference 2015, Corporate Social Responsibility Practices in India: Drivers and Challenges, organized by G.D. Goenka University, Sohna, Gurgaon held from 19th -20th February, 2015

Awards and Distinctions

Association with Professional Bodies

- Member in Global Research Foundation for Corporate Governance (GRFCG)

Other Activities

Administrative Responsibilities

| Sr. No. | Year | Committee (Ramanujan College, University of Delhi) | Worked as |
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| 1 | 2016-17 | <ul style="list-style-type: none"> • Admission Committee (Commerce) • Scholar Ship & Prizes Committee • Sports Committee • Music Society (Shivranjani) | Member |
| 2 | 2017-18 | <ul style="list-style-type: none"> • Sports Committee • Women Development Cell | Member |
| 3 | 2018-19 | <ul style="list-style-type: none"> • Music Society (Shivranjani) • Women Development Cell | Member |
| 4 | 2019-20 | <ul style="list-style-type: none"> • Admission Committee (Commerce) • Music Society (Shivranjani) • Women Development Cell | Member |
| 5 | 2020-21 | <ul style="list-style-type: none"> • Shivranjani (Music society) • Women Development Cell • Liason Officer, WDC for NAAC cycle 2 | Member |
| 6 | 2021-22 | <ul style="list-style-type: none"> • Shivranjani (Music Society) • Admission Committee (Commerce) | Member |
| 7 | 2022-23 | <ul style="list-style-type: none"> • Shivranjani (Music Society) • Admission Committee (Commerce) | Member |
| 8 | 2023-24 | Committee (Shaheed Bhagat Singh College, University of Delhi) <ul style="list-style-type: none"> • Infrastructure Committee • Central Library Committee • COMSOC (Commerce Department Society,SBSC) • Central Admission Committee | Member |
| 9 | 2024-25 | <ul style="list-style-type: none"> • Infrastructure Committee • Central Library Committee • COMSOC (Commerce Department Society,SBSC) | Member |
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