



## Faculty Details Proforma



Title	MR.	First Name	ANIL	Last Name	KUMAR	Photograph
Designation	ASSISTANT PROFESSOR					
Address	H.NO. 133B, STREET NO. 15, MAIN GOPAL NAGAR, KHERA MODE, MD MARG, NAJFGARH( 110043)					
Date of Birth	15/10/1982					
Phone No Office						
Mobile	99111132662					
Email	anil.kumar@sbs.du.ac.in					
Web-Page						
<b>Educational Qualifications</b>						
Degree	Institution				Year	
M.PHIL(COM)	KURUKSHETRA UNIVERSITY, KURUKSHETRA.				2006	
MBA	KURUKSHETRA UNIVERSITY, KURUKSHETRA				2009	
M.COM	KURUKSHETRA UNIVERSITY, KURUKSHETRA				2004	
B.COM	KURUKSHETRA UNIVERSITY, KURUKSHETRA				2002	
<b>Career Profile</b>						
ASSISTANT PROFESSOR, SHAHEED BHAGAT SINGH COLLEGE, UNIVERSITY OF DELHI, DEPARTMENT OF COMMERCE, SINCE 2011 TILL NOW. PUBLISHED SEVERAL ARTICLES IN NATIONAL AND INTERNATIONAL JOURNALS. PRESENTED SEVERAL PAPERS IN NATIONAL AND INTERNATIONAL SEMINARS. PURSUING HIS PH.D FROM SIGHANIYA UNIVERSITY FROM JUNJHUNU.						
<b>Areas of Interest / Specialization</b>						
FINANCE AND LAW						
<b>Papers Taught</b>						

FINANCIAL ACCOUNTING, CORPORATE ACCOUNTING, COST ACCOUNTING, BUSINESS LAW, CORPORATE LAW, HUMAN RESOURCE MANAGEMENT, MARKETING MANAGEMENT, CONSUMER PROTECTIONS, AND CYBER CRIMES.

**Research Guidance**

PhD scholars

Under Supervision

Submitted

Awarded

M.Phil Scholars

Under Supervision

Submitted

Awarded

M.A. Dissertations

Under Supervision

Awarded

**Publications Profile**

Books

**Title**

**ISBN/Publisher/Link**

**Indexed Scopus etc**

**if any**

**Year**

**Research Publications**

**Article Name**

**Publication Type**

**(UGC Care/ Scopus/ Web of science etc)**

**Journal Name**

**ISSN No**

**Volume**

**Year**

**URL**

**DOI**

**Publications other than journal articles**

Title of Publication

Type of Publication

Publisher

Role in Publication

ISBN Number

Year

URL

Level

Strength and weakness of internet marketing and its impact on consumer behavior

Chinese products in indian

marketReforms in indian capital markets

Tax planning for new Business

Peer reviewed

Peer reviewed

Peer reviewed

Peer reviewed

IJRHS

Matadarsh

Sedhantiki

sedhantiki

Single author

Single author

Single author

Single author

2347-5404

0974-9888

0974-8504

0974-8504

Aug-sep,2015

2016 oct-dec

2016

2017

international

<b>Conference/ workshop Organized</b>
<b>Awards and Distinctions</b>
<b>Association with Professional Bodies</b>
<b>INSPIRA RESEARCH ASSOCIATION JAIPUR SINCE 2019</b>
<b>Other Activities</b>