



Faculty Details Proforma



Title	DR.	First Name	AMRITA	Last Name	KAUR	Photograph
Designation	Assistant Professor					
Address	4013, Tower D, Parx Laureate, Sector 108, Noida 201304					
Date of Birth	21-04-1984					
Mobile	9711172811					
Email	amritakaur@sbs.du.ac.in					
Educational Qualifications						
Degree	Institution				Year	
Ph. D	Jamia Milia Islamia				2013	
JRF NET	UGC				2008	
M.Com	University of Delhi				2007	
B.Com	University of Delhi				2005	
Career Profile						
<ul style="list-style-type: none"> Assistant Professor in Department of Commerce at Shaheed Bhagat Singh College from March 7, 2023- Till date Assistant Professor in Department of Commerce, Shaheed Bhagat Singh(E) College, University of Delhi from January 3, 2013- March 6, 2023 Assistant Professor in Department of Business Studies, Keshav Mahavidyalaya, University of Delhi from August 2009 – August 2012. 						
Areas of Interest / Specialization						
International Trade, Taxation, Finance						
Papers Taught						
Income Tax, Goods and Services Tax, Fundamentals of Investment, International Business						
Publications Profile						
PAPER PUBLICATIONS						
<ul style="list-style-type: none"> Impact of Social Entrepreneurship on Digital Technology and Students' Skill Set in Higher Education Institutions: A Structured Equation Model, Vol.35;54-61, 2023, SCOPUS, Impact factor 5.8 , cite score 0.3 https://doi.org/10.52756/ijerr.2023.v35spl.006 						

- A Co-occurrence Network Analysis of research work in supply chain finance and corporate sustainable strategy in Industrial sector, *International Journal of Experimental Research and Review*, Vol. 32, August 2023, **SCOPUS, Impact factor 5.8 , cite score 0.3** <https://doi.org/10.52756/ijerr.2023.v32.033>
- Wavelet based analysis of oil price shocks, exchange rate, and stock market behavior: Evidences from emerging markets, **International Journal of Energy Research, Wiley, Impact factor 5.18, cite score 6.1, DOI: <https://doi.org/10.1111/opec.12277>**, (2023).
- “Online learning for enhancing employability skills in higher education students: The mediating role of learning analytics” in **TEM Journal**. Volume 11, Issue 4, pages 1469-1476, ISSN 2217 8309, DOI: 10.18421/TEM114-06, **November 2022, SCOPUS, Web of science, cite score 1.6.**
- “Analysing time-frequency relationship between COVID-19 and FII trading activities using Wavelet Coherence analysis”, in **Global Business and Economic Review, Inderscience Publishers, 2021, <https://www.inderscienceonline.com/doi/abs/10.1504/GBER.2021.118726>, SCOPUS, cite score 0.9.**
- “The Mediating Role of Big Data to Influence Practitioners to Use Forensic Accounting for Fraud Detection” in **European Journal of Business Science and Technology**, Volume 7 Issue 1 ISSN 2694-7161, 2021, <https://www.ejobsat.cz/pdfs/ejo/2021/01/07.pdf>, **SCOPUS**
- “Burgeoning Edible Oil Imports & Price Shock(S): A Time For Course Correction”, **Economic And Political Weekly, 2021, LVI No.41**
- “Sustainable Development and MNE Operations in Developing Countries:Role of Institutional Framework” published in **Management and Economics Research Journal, Scopus Indexed**, February 2019.
- Has Physical Retail Lost its Relevance in E-Commerce World?, in *Journal of Business Management and Information Systems*, 2018 (UGC Listed), Vasudev Garg and Amrita Kaur, <https://qtanalytics.in/journals/index.php/JBMIS/article/view/311>
- “Does Taxation Effect FDI in India? An Empirical Study of Hartman Model”, Volume 4, Number , Jan-June 2017 in *Journal of Business Management and Information System* ISSN: 2394-3130 (Single Author)
- “Trends and Growth in Tax Revenues in India: Achievements and Challenges” Volume 01, Number: 05, Sep-2011 in “ *The International Journal’s Research Journal of Social Science & Management , Singapore*” ISSN: 2251-1571. (First Author)

- “Post-reform Impact of FDI on Economic Growth in India” Volume 15 Number 2, October 2011 in Indian Management Studies Journal, Punjabi University Patiala ISSN: 0974-4355. (First Author)

CHAPTER PUBLICATIONS

- “A Sustainable Business Model: Experiences in Indian Micro Enterprises” in the book “Towards a Common Future: Understanding Growth, Sustainability in the Asia-Pacific Region” Edited by Arindam Banik, Munim Kumar Barai, and Yasushi Suzuki, published by Palgrave Macmillan. ISBN: 9789811055911, Year: 2017
- “Competitiveness of IT Exports from India: Exploring Emerging Challenges and Responses” in the book “Global Trade in Services: A WTO Perspective”, Edited by Dr. O.S.Deol, published by Atlantic Publications. ISBN: Year: 2017
- “Sustainable agricultural marketing strategies and practices: An Indian experience” in the book “Emerging Dynamics of Sustainability in Multinational Enterprises” by John R. McIntyre, Silvester Ivanaj, Vera Ivanaj, and Rabi Narayan Kar, EDWARD ELGAR Publishing ISBN: 9781784718527, February, 2016.
- Economic Bubbles: Historical Perspective and Lessons to be Learnt, in the book “Emerging Trends in Corporate Management”, 2012 (Editors: Dr. S.L. Gupta, Dr. G.S. Batra, & Dr. A.K. Vashisht), ISBN: 978-81-8672-707-5. (First Author)
- Ethical Considerations in Business (FYUP Foundation Course Business, Entrepreneurship, and Management), Pearson Publication, ISBN: 978-93-325-2005-9. (Co-Author)
- “Work Stress” FYUP BMS DC-1 Organization Behaviour), (www.vle.du.ac.in) ISSN: 2349-154X (Sole Author)
- Empowerment and Economic Incentives (FYUP BMS DC-1 Organization Behaviour), (www.vle.du.ac.in) ISSN: 2349-154X (Sole Author)
- Introduction to Public Relations NME(www.vle.du.ac.in) ISSN: 2349-154X (Sole Author)
- Ethical and Legal Aspects of Promotion and Public Relations, NME(www.vle.du.ac.in) ISSN: 2349-154X (Sole Author)
- Sales Budgeting, Old (Three year)Commerce Course(www.vle.du.ac.in) ISSN: 2349-154X(Sole Author)

PAPER PRESENTATIONS

- Paper Title: “Sustainable Practices and MNEs: An Evidence from Emerging Economies” at International Conference on Developing Countries and Sustainable

Development: Reconnecting Past with Present, 5-6 March, 2018.

- Paper Title: “Sustainable Development and MNE Operations in Developing Countries: Role of Institutional Framework” at International Conference on Sustainable Business Models: Innovative Strategies and Practices, Shyam Lal College, 16-17 March, 2016
- Paper Title: “Competitiveness of IT Exports from India: Exploring Emerging Challenges and Responses” at National Seminar on Global Trade in Services: A WTO Perspective, 30-31 March, 2016
- Paper Title: “CBMAs in India: From Evolution to Recent Trends and Implications” at the 3rd Annual Commerce Convention 2014, Department of Commerce, University of Delhi
- Paper Title: “M&A Waves in India: From Evolution to Recent Cross-Border Phenomena and Opportunities” at the International Workshop organised by Centre for Reforms, Development and Justice (CRDJ) in collaboration with Forum for International Management Networks on “Emerging Paradigms of Engagement between Japan and India: Bridging the Gap between East and South East Asian Nations.”
- Paper Title: “Tax Incentives and Foreign Direct Investments in Developing Countries”, at National Conference on Global Economic Scenario- Threats and Opportunities for Corporate World held at Guru Nanak Institute of Management, GGSIPU, Jan 2012.
- Paper Title: “FDI Inflows and Economic growth of India in Post-Liberalization Era.” In National Seminar on “ Globalisation and Indian Economy” held at Sri Guru Tegh Bahadur Khalsa College, University of Delhi on March 9-10, 2011.

Conference/ workshop Organized

- Course Coordinator, One week FDP on “Academic Research Writing,” organised by Teaching Learning Centre, Ramanujan College, PMMMNMTL, Ministry of Education, 2021.
- Co-Convenor Two week Online Faculty development Programme on the topic, “The Contemporary Issues & Challenges faced by Modern Jammu & Kashmir: Socio-Cultural & Political Scenario” by Jammu Kashmir Study Centre and Teaching Learning Centre, Ramanujan College, PMMMNMTL, Ministry of Education, 2020
- Co-Convenor One Week Faculty Development Programme on “Gender Sensitization and Human Rights”, 2018, WSDC, University of Delhi

Research Projects

- **Co-Investigator Major Research Project ICSSR** titled, "Student community engagement initiatives in Swachh Bharat Abhiyan: Environment and Sustainability campaigns in higher education institutions", 2023

- **Principal Investigator** for research project on, “E-Waste Management: A Roadmap Towards Environmental Sustainability”, funded by RICGP, IQAC, Shaheed Bhagat Singh (E) College, University of Delhi, 2022.
- **Co-investigator** for research project on “Impact of Mukhya Mantri Adarsh Gram Yojana (MMAGY) 2011-2015”, funded by Himachal Institute of Public Administration, 2019
- **Co-investigator for Innovation Project on** “Innovative Micro Enterprises of the Hinterland: Evidence from their Sustainable Business Models and Practices for Inclusive Growth” approved by the University of Delhi in 2014.

Association With Professional Bodies

Reviewer **PLOS ONE**

Workshops/ FDP Attended

- Online One-month Faculty Induction Programme organised by Teaching Learning Center, Ramanujan College, University of Delhi under the Ministry of Education sponsored Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) scheme
- 2-day workshop on ‘Data Analysis with SPSS’ organized by SPSS South Asia(P) Ltd., July 2020
- 3-day workshop on “Time Series with “EVIEWES” organized by Jagran Lake University, Bhopal, July 2020
- 4-day workshop on “Advanced Excel: Analysing Data” by QTanalytics, August 2020
- One week Faculty Development Program on “Research Methods & Data Analysis using SPSS & AMOS”, 21-26 May, 2018, at Jamia Hamdard University
- One week training for Faculty Facilitator for PMYUVA YOJANA, Ministry of Skill Development & Entrepreneurship, 04-08 September, 2017, at NEISBUD, Noida
- 3-day Faculty Development Programme on SPSS at Shaheed Sukhdev College of Business Studies, University of Delhi from 20-22 December, 2011.

Other Activities

- Coordinator NAAC Committee of SBSEC (2020-22, 2016-17)
- Co-convenor Placement Cell, SBSEC (July 2017-Feb 2023)
- Co-convenor Academic Affairs Committee, SBSEC (2014-15, 2020-21)
- Co-convenor Student Entrepreneurship Cell, SBSEC (2020-2022)

