



INCUBATION CELL

SHAHEED BHAGAT SINGH COLLEGE

ABOUT



The Incubation Cell at Shaheed Bhagat Singh College, DU, is a dynamic hub for **budding entrepreneurs**. We are driven by a clear vision – to be the ultimate destination for entrepreneurial growth. Our **mission** revolves around supporting passionate entrepreneurs.

We believe in empowerment. Our commitment is to **provide** with the necessary **tools, guidance, and unwavering support** to transform your unique **ideas into thriving businesses**. We understand that entrepreneurship can be challenging, which is why we **stand as trusted partner in innovation**.





Our **core mission** is to **empower entrepreneurs**. We offer a range of tools and guidance to navigate the complexities of entrepreneurship successfully. From **refining your business model** to **securing funding**, we're with you every step of the way.

We understand the value of experience, which is why we **connect** you with **industry experts**. Their **mentorship** provides invaluable insights, helps you avoid common pitfalls, and opens doors to new opportunities.

Securing funding is a critical step for any **startup**. We assist you in navigating the **world of seed funding**, helping you identify suitable sources and craft **compelling pitches** to attract **investors**.



MISSION & VISION



MEET THE TEAM



KRISHNA SINGHAL
CEO



MEET AGARWAL
CO-CEO



PULKIT TAYAL
CFRO



RIDHI GULATI
CFRO



SIDDHARTH PAWDIA
COO



ISHANT ARYA
COO

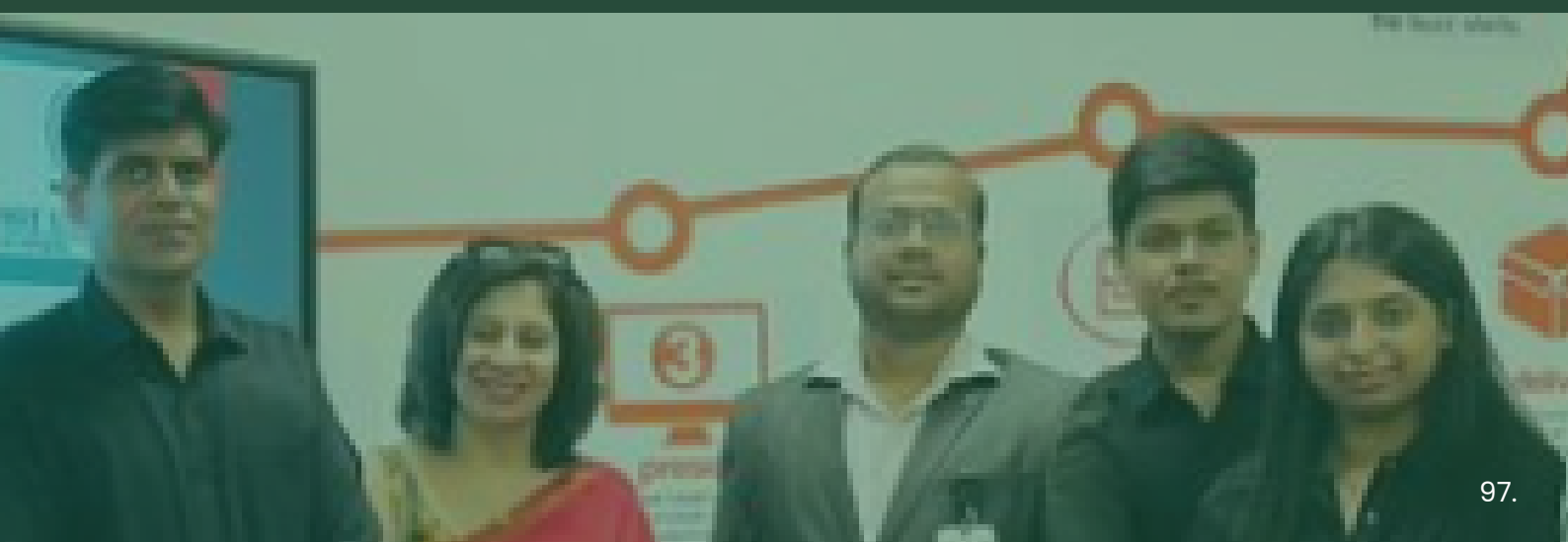


ALTAF KHAN
CMO



ACTIVITIES

2023 - 24



COLLABORATION WITH SGT UNIVERSITY

- On October 14th, 2023, the Incubation Cell collaborated with **SGT University in Gurgaon**, to provide a combined platform for budding **entrepreneurs** & share common resources. This collaboration included a visit where we toured their **impressive Incubation Centre**, a vibrant hub equipped with **cutting-edge technology** to support innovative startups and budding **entrepreneurs**.

Memorandum of Understanding

Between



Shaheed Bhagat Singh College
University of Delhi

And



ACIC-SGT University, Gurgaon

(Supported by Atal Innovation Mission, NITI Aayog, Govt. of India)
SGT University, Gurgaon-Badli Road Chandu, Budhera, Gurugram,
Haryana 122505, India



- The **CEO of SGTU's Atal Community Innovation Centre** delivered an informative presentation covering many aspects of the **world of startups** & also threw light on how our cell can aid the **upcoming entrepreneurs**.

STARTUP ACCELERATOR PROGRAM

Udmodhya Foundation, in collaboration with **Incubation cell, E-cell & YES**, together hosted a program to propel student startups. Esteemed guests from the Udhmodya Foundation at Delhi University, **Mr. Bharat Bhushan Ji** and **Dr. Abhishek Tandon**, addressed the event.

Their **goal was to ignite students' passion** for entrepreneurship and launching their **own businesses**. The session offered **valuable insights** into the Udhmodya Foundation's startup **incubation process**. This program was to bridge the gap between the **university and the startup world**.

SHAHEED BHAGAT SINGH COLLEGE
 (UNIVERSITY OF DELHI)
 UDHMODYA FOUNDATION
 YOUNG ENTREPRENEURS SOCIETY • INCUBATION CELL • ENTREPRENEURSHIP CELL
 CENTRE FOR SKILL DEVELOPMENT
 SAMARTH BHARAT
ANNOUNCES

START UP ACCELERATOR PROGRAM
 SEED INVESTMENT AND MENTOR CONNECT
 CURTAIN RAISER FOR
START-UP CONCLAVE

Prof. Arun Kumar Attree
 Principal,
 Shaheed Bhagat Singh College

Shri. Bharat Bhushan Ji
 Mentor, Samarth
 Bharat Director,
 Udhmodya Foundation

Dr. Abhishek Tandon
 Joint CEO,
 Udhmodya
 Foundation

17 October
 2023

12:00 PM
 Onwards

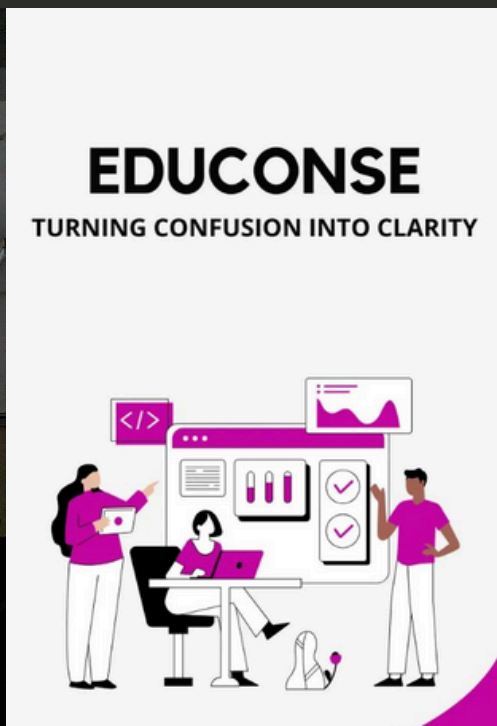
VENUE
 Seminar Room, C5

Prof. Arun Kumar Attree Principal, SBSC
 Dr. Neha Nainwal Nodal officer, Udhmodya Foundation
 Dr. Jyoti Arora Sharma Executive officer, Udhmodya Foundation
 Dr. Pooja Talwar Convenor, CSD
 Ms. Shivangi Dhawan Convenor, YES

2023 - 24



EDUCONSE MENTORSHIP MEET



An **up-and-coming** company called **Educonse** is getting a **helping hand** from the SBSC Incubation Cell on their path to becoming a leading business. Educonse offers a **variety of services to students** of all ages. The Incubation Cell is providing guidance on **Educonse's app design, pitch deck, and more**. They're also connecting Educonse with resources like **funding and mentorship**.

In a recent meeting, the **Incubation Cell team** reviewed **Educonse's business model** and offered **valuable feedback**. The meeting was a chance to acknowledge the **hard work** of both the **Educonse** team and the **Incubation Cell** in bringing this mentorship to life.

| PODCASTS.

In January, Shaheed Bhagat Singh College's Incubation Cell launched a captivating podcast series on their **YouTube channel**. These podcasts featured inspiring **journeys, experiences**, and valuable lessons from successful entrepreneurs. Many **self-made individuals** shared their stories, offering **insights** beyond just their businesses.



Interview with Parth Makwana,
Founder of TST Technology |...



Interview with the Founder & CEO of
MadHawks - Ravi Kumar |...



Interview with Manasi & Mehul,
Founders of The Clueless Compan...

The **series delved** into the **thought processes** that led these entrepreneurs down the path of launching their own ventures. Listeners gained a glimpse into their **backgrounds, college lives, and the crucial steps** they took to become **entrepreneurs**.



2023 - 24



| IGNITE'24



Shaheed Bhagat Singh College's Incubation Cell hosted "Pioneer Pitch," a captivating competition as part of their annual **flagship event, Ignite'24**. This innovative challenge focused on **entrepreneurial mindset** and saw teams from various colleges participate.

"Pioneer Pitch" proved to be a **resounding success**, being the **first of its kind** in the college circuit. **Participants** highly commended the event, with many expressing their desire to see it implemented in **future competitions**. **Three outstanding teams** emerged victorious, claiming the **competition's prize pool**.



INCUBATION CELL
SHAHEED BHAGAT SINGH COLLEGE

PRESENTS



IGNITE'24

The Spark Of Innovation

EUREKA : THE CSD MAHOTSAV

The Centre for Skill Development (CSD) hosted its annual Eureka event on May 4th, 2024, a celebration of all things startup culture. This year's edition featured a **vibrant startup fair** and an **engaging panel discussion**.

The fair served as a **spotlight for budding entrepreneurs**, showcasing a **diverse range of startups** from **clothing** and accessories to **gaming**. Different stalls, brimming with innovative ideas, lined up near the **stage area**, drawing a large crowd.

For the **panel discussion**, Eureka invited prominent figures: **Anuj Nevatia, founder of Bacca Bucci, and the CEO of EduCaptain**. Khalid Wani skillfully moderated the discussion, which fostered a productive **exchange of ideas** between students and the successful speakers.

