



SCM CELL

SBSC

ABOUT



The Supply Chain Management Cell of Shaheed Bhagat Singh College was established in 2021 and is the first-ever supply chain dedicated society in the entire Delhi University. Throughout the year, we have organized various events and initiatives that align with the cell's vision and mission. Conducting Industrial visits to leading manufacturing units is what sets us apart from other college societies. Our society has a culture of collaboration, innovation and excellence, where every member feels valued, supported, and inspired to make the cell reach great heights. Along with the convenor of Centre for Skill Development, Dr. Pooja Talwar, faculty convenor of the cell, Ms. Shivangi Dhawan, and student President Arush Singhal, the cell has worked tirelessly over the session to achieve this.



The vision of this cell is to provide extensive exposure to college students that are enthusiastic and keen on learning more about the world of logistics and the functioning of businesses. Our mission is to inspire and empower our members to be the next generation of leaders and changemakers through their dedication, passion, and creative thinking. We strive to create a community that fosters personal and professional growth and promotes diversity and inclusivity. We aspire to uphold our core values of integrity, accountability, and collaboration.



MISSION & VISION

SESSION 2022-23



KRITIKA PIPLANI
VICE-PRESIDENT



SPARSH GOYAL
PRESIDENT



KHUSHI POPLI
GENERAL SECRETARY

SESSION 2023-24



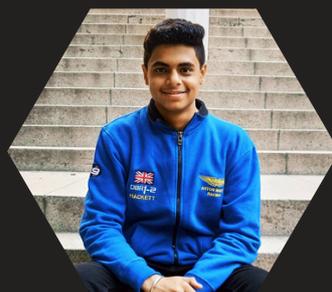
ARUSH SINGHAL
PRESIDENT



AASTHA BAGGA
VICE-PRESIDENT



RISHABH KATARIYA
GENERAL SECRETARY



CHIRAG CHHETIA
JOINT SECRETARY

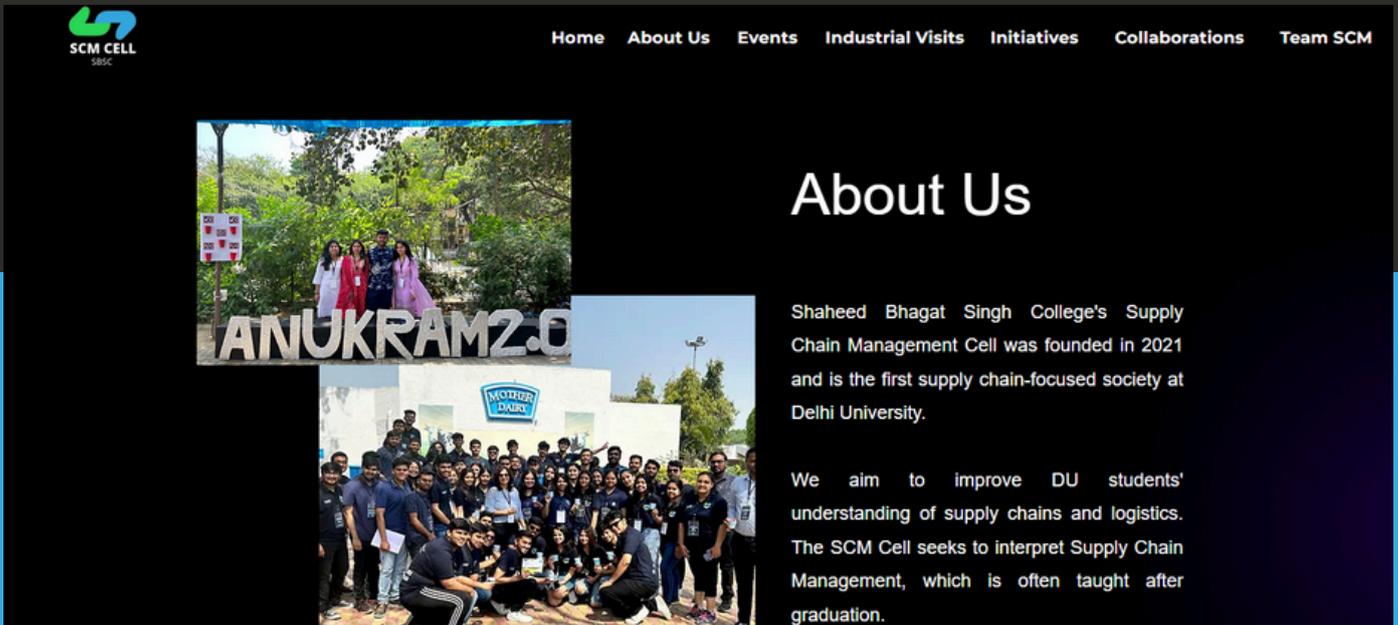


PRANJAY SINGLA
JOINT SECRETARY

MEET THE TEAM

EVENTS

Website Launch - August 12, 2023



The Supply Chain Management Cell has launched its website, showcasing its **online presence** and containing details of its committee members, conveners, and society updates. The website includes information and details of every industrial visit, along with its industrial visit report.

It is hence a comprehensive space for accessing the cell's activities.

EVENTS

Intrasociety Case Competition - November 6, 2023



The intra-society case competition held by the Supply Chain Management Cell provided an invaluable opportunity for teams to analyze and propose supply chain strategies amidst the ongoing **Russia-Ukraine conflict**.

The competition offered students a chance to explore how geopolitical tensions affect global supply chains, improving their understanding and fostering critical thinking, collaboration, and problem-solving skills. The diverse strategies proposed showcased innovative approaches to navigating the Russia-Ukraine conflict's complexities in **global supply chains**.

EVENTS

[Supply Chain Radio - March 2, 2024 - March 29, 2024](#)



The second edition of the Supply Chain Radio podcast was launched on Instagram, featuring entrepreneurs and supply chain experts. This year, we hosted **Aniket Goswami** from Swiggy, **Dr. Ghanshyam Singh** from Cosmo Films, and **Mr. Ramkesh Jangra** from industry leaders like HP and Nokia.

EVENTS

[Anukram3.0: Annual Fest - May 2, 2024 - May 4, 2024](#)



Anukram 3.0, held from May 2nd to May 4th, featured a visit to the **Amul Plant** in Faridabad on the first day, followed by a dynamic supply chain case competition the next day. Judged by industry leaders like **Gaurav Bhagat**, founder **Gaurav Bhagat Academy** and **Tushar Mehta**, **Operations Director of Unstop**, the competition involved company auctions and problem-solving through mergers. The winning team received exciting prizes, making it a rewarding and insightful event.

EVENTS

Eureka - May 4, 2024



Eureka – The CSD Mahotsav was a dynamic collaboration event hosted by SCM Cell, Ecell, and Incubation Cell, featuring startup stalls, eateries, bands, and open mic sessions. The main attraction was a speaker session with notable figures like the **CEO of EduCaptain** (a respectable name amongst students) and the **founder of Bacca Bucci** (who was recently featured in Shark Tank), moderated by Khalid Wani. Drawing over **500+** students, the session was insightful and inspiring.

INDUSTRIAL VISITS

Industrial Visit to PARLEG



Industrial Visit to AMUL

