



ABOUT



Established under the Centre for Skill Development, the Entrepreneurship Cell of Shaheed Bhagat Singh College is dedicated to nurturing the entrepreneurial spirit in young students. Over the years, E-Cell SBSC has made a significant impact on the Delhi University circuit by conducting various workshops, seminars, and competitions that inspire and guide students toward their entrepreneurial dreams. With a team of dedicated and experienced mentors, the cell provides a platform for students to learn, explore and experiment with their business ideas. Its initiatives not only create awareness about entrepreneurship but also encourage students to take a leap of faith and start their own ventures.



MEET THE TEAM



SESSION 2022-23



SHOBHIT BINDAL
PRESIDENT



AISHWARY DIDWANIYA
VICE-PRESIDENT



ISHIKA SINGH
VICE-PRESIDENT

SESSION 2023-24



MANU GOYAL
PRESIDENT



PIYUSH SINGLA
VICE-PRESIDENT



SARTHAK PATNI
VICE-PRESIDENT



ANUBHAV RATHEE
GENERAL SECRETARY



NAMAN CHANGOIWALA
TREASURER



EVENTS

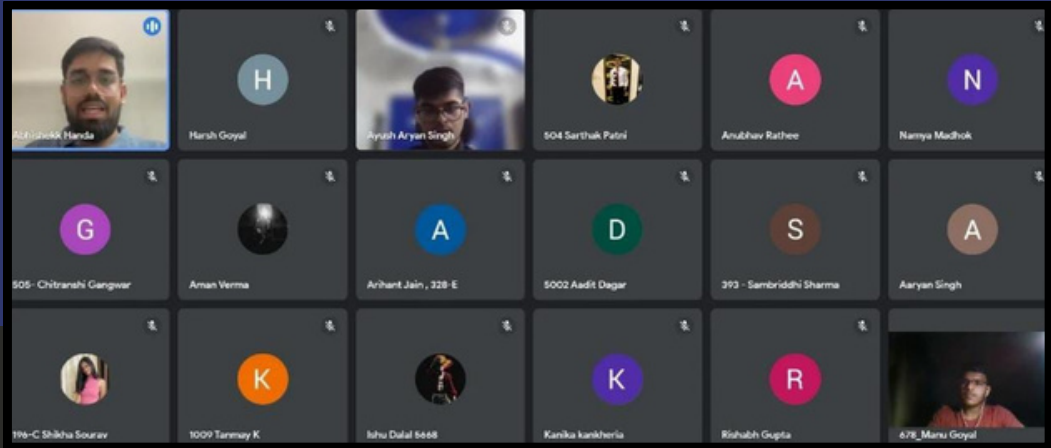
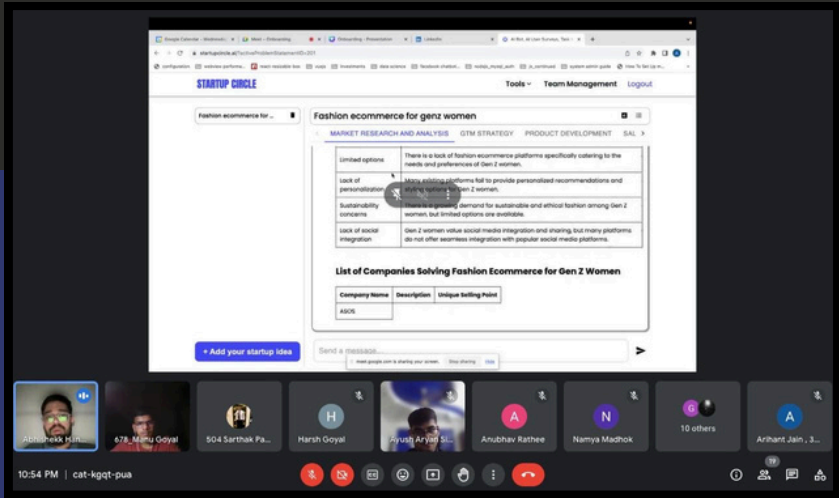
2023-24



2023 - 24

STARTUP CIRCLE - MENTORSHIP PROGRAMME

The Start-up Circle Mentorship Program was a live session, where E-Cell members interacted with the founding team of the "The Start-up Circle", a startup, which has build an AI bot to help aspiring entrepreneurs get some business ideas, collect valuable information, get market research data etc. During the session, E-Cell members actively participated in providing feedback and suggestions on the functionality and usability of the AI bot.



2023 - 24

CANVA WORKSHOP

E-Cell organized an offline Canva workshop led by renowned design mentor, Heena Sheikh. Members gained valuable skills in graphic design, learning from practical demonstrations and hands-on exercises. Heena Sheikh's expertise and guidance empowered participants to explore Canva's features effectively, enhancing their ability to create visually appealing content. The workshop provided a platform for skill development, fostering creativity and proficiency in design among E-Cell members, thereby enriching their entrepreneurial journey.



2023 - 24

RESUME BUILDING WORKSHOP

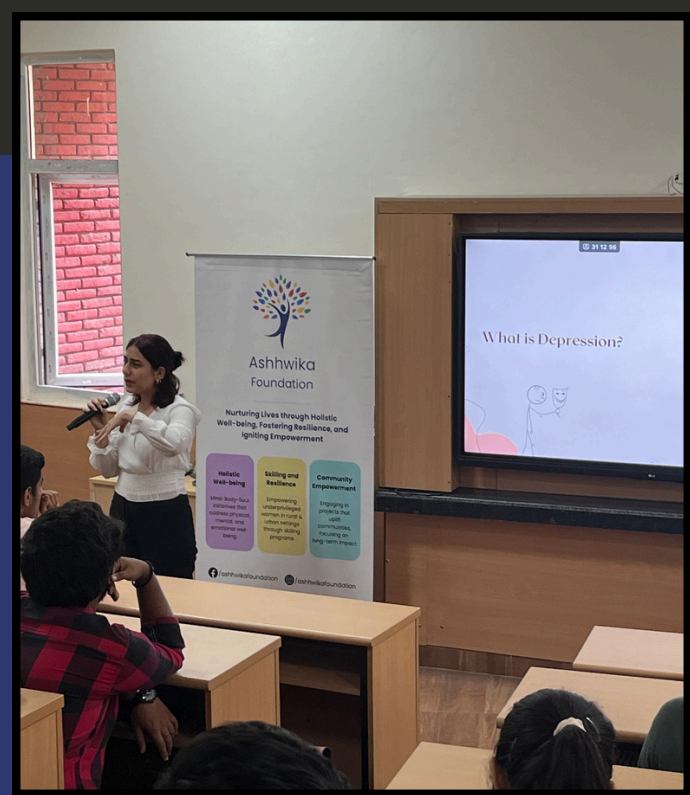
E-Cell organized an enriching resume-building workshop aimed at equipping students with essential skills for crafting impressive resumes. Led by an experienced speaker, the session delved into key points crucial for creating impactful resumes, **offering valuable insights and practical tips**. The workshop proved to be highly insightful, empowering participants to enhance their professional profiles and stand out in competitive job markets.



2023 - 24

YOGA & MENTAL WELLNESS WORKSHOP

This year, our society had the privilege of collaborating with the [Ashhwika Foundation](#) to host a highly impactful mental wellness workshop. Held on 24th April, the event aimed to promote mental health awareness and equip participants with practical tools for managing stress and enhancing overall well-being. A series of interactive sessions followed, starting with a guided meditation that helped attendees center their thoughts and reduce stress.



2023 - 24

E-NOVATION 5.0

1. **Talk2preneur** – Mr. Durlabh Kumar (Founder Barosi), Mr. Gursaurabh Singh (Founder Dhruv Vidyut), Mr. Shubham Maheshwari (Founder Being Chef).
2. **Retro Revamp** – Reliving the legendary brands of the past by reviving them in the current world.
3. **Quantum Quarters** – B-plan competition in which participants launched their brands in different eras.

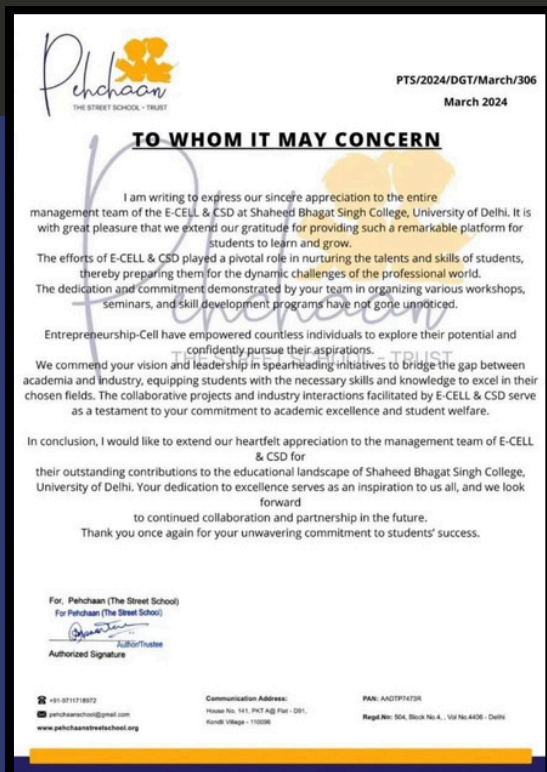


2023 - 24

LIVE PROJECTS

Pehchaan – The Street School : The collaboration between E-cell and Pehchaan, an NGO dedicated to offering free education to underprivileged children, epitomized the fusion of social responsibility and entrepreneurial spirit.

Kartik Infotech: E-Cell underwent a comprehensive journey of skill development and professional growth and did research in business automation, analytics, SaaS, and digital marketing.



2023 - 24

STARTUP VISIT: UBREATHE

The Entrepreneurship Cell recently embarked on an enlightening excursion to [Ubreathe's](#) corporate office, a leading innovator in the field of air quality and purification technology. We were introduced to the company's cutting-edge technology and product development processes. Engaging in discussions with professionals, we explored topics such as market demand, competition, and innovation in a rapidly evolving industry.



2023 - 24

BUSINESS VISIT: BIKANO

On April 12th, 2024, E-Cell orchestrated an enlightening visit to the [Bikano industrial plant in Jewar](#). The entire E-Cell team engaged with plant managers, delving deep into discussions on Bikano's successful business model and their intricate food processing methods. It was an enriching experience, providing valuable insights into the operational dynamics of the plant.



2023 - 24

EMINENCE'24 (EUREKA: THE CSD MAHOTSAV)

BRAND VOYAGE

The competition under Eminence'24 "Brand Voyage: Envision, Establish, Enact" at Shaheed Bhagat Singh College was a remarkable showcase of student innovation and marketing prowess. Teams embarked on a thrilling journey, each assigned an FMCG category to develop an entirely new brand from the ground up.



Business Expo

Eminence'24 startup fair emerged as a major highlight, featuring an eclectic mix of burgeoning startups and renowned food chains. The fair provided a dynamic platform for ventures to showcase their products and services, drawing in throngs of eager students and visitors.



CATALYST COCLAVE

Catalyst Conclave, graced by the esteemed presence of **Mr. Anuj Nevadia, Co-Founder of Bacca Bucci**, and **Mr. Prince Yadav, Co-Founder of Edu Captain**. Their participation enriched the event, offering invaluable insights and firsthand experiences into the workings of startups. Their wisdom illuminated the audience, providing a deeper understanding of the entrepreneurial journey.



2023 - 24

UDHMODYA FOUNDATION: STARTUP CONCLAVE

Udmodhya Foundation, in collaboration with E-Cell, YES, and IC, hosted an inspiring event at Shaheed Bhagat Singh College. The event brought together budding entrepreneurs from Delhi University, providing them with a platform to showcase their business ideas. Distinguished speakers, including the chiefs of [Udmodhya Foundation](#), engaged with students, offering valuable insights and guidance to nurture their entrepreneurial ventures.



SHAHEED BHAGAT SINGH COLLEGE
(UNIVERSITY OF DELHI)
UDHMODYA FOUNDATION • YOUNG ENTREPRENEURS SOCIETY • CENTRE FOR SKILL DEVELOPMENT • SAMARTH BHARAT
ANNOUNCES

START UP ACCELERATOR PROGRAM
SEED INVESTMENT AND MENTOR CONNECT
CURTAIN RAISER FOR

START-UP CONCLAVE



Prof. Arun Kumar Attree
Principal,
Shaheed Bhagat
Singh College



Shri. Bharat Bhushan Ji
Mentor, Samarth
Bharat Director,
Udhmodya Foundation



Dr. Abhishek Tandon
Joint CEO,
Udhmodya
Foundation

17 October
2023

12:00 PM
Onwards

VENUE
Seminar Room, C5

Prof. Arun Kumar Attree
Principal,
SBSC

Dr. Neha Nainwal
Nodal officer,
Udhmodya Foundation

Dr. Jyoti Arora Sharma
Executive officer,
Udhmodya Foundation

Dr. Pooja Talwar
Convenor,
CSD

Ms. Shivangi Dhawan
Convenor,
YES

Manu Goyal
Entrepreneurship Cell, CSD

Yashica Arora
Young Entrepreneurs Society

Krishna Singhal
Incubation Cell, CSD

2023 - 24

TALK2PRENEUR: SEASON 2



Mr. Chaitanya Malhotra

Co-Founder: Kalakaram
(Shark Tank Funded Startup)

