

शहीद भगत सिंह महाविद्यालय

(दिल्ली विश्वविद्यालय)

शेख सराय (त्रिवेणी) फेज़-II, नई दिल्ली - 110017

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Date:14-01-2025

## NOTICE

This is to inform all the from diverse disciplines of the College that they are invited to showcase their innovative ideas and research through a presentation at the \*12th ICBM 2025 on Sustainable Business Transformation: Driving Innovation & Impact Through Technology\* being organized on 18th-19th of February, 2025 by the \*Department of Commerce, Shaheed Bhagat Singh College, University of Delhi\*. This platform offers a unique opportunity to the students to present papers and gain recognition among global experts and peers, enhancing their credibility and confidence in their chosen fields. Networking sessions with industry leaders, academicians, and innovators will enable valuable connections, fostering mentorship and potential collaborations. It will add to your CV and will prove to be immensely useful while applying for higher education or for industry placements.

\*Last date of submission of research paper: 10 February 2025\*

Registration fee: Nil

\*Certificate of Participation/Appreciation will be provided\*

\*Useful Links\*:

- Registration: <https://forms.gle/bLdQR5NpVmySyUyaA>
- Paper Submission: [icbm2025@sbs.du.ac.in](mailto:icbm2025@sbs.du.ac.in)
- Website: <https://sbsc.in/icbm/>

For any queries, feel free to email us at - [icbm2025@sbs.du.ac.in](mailto:icbm2025@sbs.du.ac.in).

Or call 9810427590/ 9811684405

Looking forward to your valuable contributions!

Warm Regards,

(Prof. Arun Kumar Attree)

Principal