



11th International Conference

## Synergising Industry 5.0 and Responsible Growth - A Pathway to Global Innovations

9th February 2024

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### ABOUT THE COLLEGE

Shaheed Bhagat Singh College, named after the great son of India, Shaheed-e-Azam, Sardar Bhagat Singh, established as a co-educational college in 1967, as a constituent college of University of Delhi. The College takes pride in celebrating its **Golden Jubilee Year in 2016-17**. Over a period of 55 years, the college has distinguished itself in diverse academic and professional fields by providing a vibrant and intellectually stimulating academic culture, to promote independence of thought and vision. The college is equipped with a fully computerized library with state-of-the-art facilities to upgrade knowledge, skills and capabilities needed for the complex business environment of the 21st century. Besides, the college has adequate infrastructure including Computer Labs, class-rooms equipped with Digital LED Board,

and a big sports ground with cricket pitch, volley-ball court& basket-ball court etc. The college is proud of its well-known alumni contributing in diverse fields of *business, culture and society at large*.

***The College has been accredited as Grade-A by NAAC in 2017 with CGPA of 3.26.***

The college has successfully implemented the SBSC ERP Portal: Saksham in the ongoing academic session.

## ABOUT THE DEPARTMENT OF COMMERCE

The Department of Commerce is in existence since the inception of the college and conducts the Undergraduate Programme and Master's Programme in Commerce. Starting with a strength of 10 faculty members in 1967, the Department has 64 highly qualified, vibrant, committed and research-oriented faculty members with specializations in diverse fields of Commerce discipline. Apart from classroom teaching, the Department envisions a holistic development of its students by providing them exposure to leadership and entrepreneurship under its various societies viz. Commerce Association, Marketing Society, 180 DC and Ardent under the able guidance of our faculty members. A peer-reviewed Journal namely "Journal of Business Studies" is published by the Department and its twelfth volume is on its way for publishing. Seminars and Conferences are an integral part of the teaching-learning process of our department and organizes various workshops and seminars throughout the year. The Department also organizes National and International Conference every year on contemporary issues in Business and Management which sees participation from across the globe. The department successfully organized its 10th International Conference on Business and Management in November 2022. This year the Department of Commerce is organizing its 11th Conference on Synergising Industry 5.0 and Responsible Growth – A Pathway to Global Innovation.

## ABOUT THE THEME OF THE CONFERENCE

Synergy of Industry 5.0, which implies the integration of advanced technologies with human-centric approaches, and the imperative for responsible and sustainable growth forms the cornerstone of contemporary global economic development. Industry 4.0 represented the era of cyber-physical systems, where technologies like the Internet of Things (IoT), artificial intelligence (AI), big data, and automation converged to create 'smart factories' and interconnected systems for more efficient and autonomous production. Now, Industry 5.0 represents the next phase in the evolution of industry, building upon the advancements of the industrial revolutions. It's often referred to as the fusion of digital technologies with human capabilities, emphasizing collaboration between humans and machines. It seeks to integrate the strengths of both humans and machines to address complex challenges and create more personalized, sustainable, and innovative solutions. As we embrace the technological advancements encapsulated in Industry 5.0, it is paramount to align these transformations with ethical considerations, sustainability, and inclusive practices. Industry 5.0, focusing on the collaboration between humans and machines, encompasses several thrust areas, some of the key thrust areas include: Human-Centric Automation, Advanced Human-Machine Interfaces which includes technologies like augmented reality (AR), virtual reality (VR), and natural language processing (NLP) to enhance communication and control in industrial settings, Cognitive Computing and AI, IoT and Connectivity, Cybersecurity and Data Privacy, Sustainability and Responsible Growth. This includes upskilling in areas such as data analysis, AI, human-machine interaction, and problem-solving. These thrust areas collectively aim to foster a symbiotic relationship between humans and technology, driving innovations, efficiency, and sustainable growth across various industries while prioritizing the human element in the future of work and industry. The synergy between Industry 5.0 and responsible growth are complementary in nature, where technological advancements are harnessed to drive sustainable and ethical development. It aims to leverage innovations to address societal challenges, enhance

human well-being, and drive economic progress without compromising ethical standards or environmental sustainability. This conference aims to explore, discuss, and envision the harmonious alignment between Industry 5.0 and responsible growth as the catalyst for transformative and sustainable global innovations. The conference's primary objective is to provide a forum for in-depth conversations about how Industry 5.0 and responsible growth may work together to spur innovations around the world. The conference will focus on human-centric, sustainable, and resilient concepts added to Industry 5.0 and aim to comprehend the larger scope for stakeholders of the organization. To apprise the audience on these lines and ignite change, this conference promises to bring together highly reputed academicians, industry representatives, innovators, leaders, professionals, and practitioners to delve on the theme of the conference "Synergising Industry 5.0 and Responsible Growth - A Pathway to Global Innovations".

## Previous Conferences

<http://icbm.sbsc.in/>



DEPARTMENT OF COMMERCE  
SHAHEED BHAGAT SINGH COLLEGE  
UNIVERSITY OF DELHI, INDIA





INTERNATIONAL E-CONFERENCE  
ON  
ADVANCES IN  
BUSINESS AND MANAGEMENT  
04-06 MARCH, 2021

ABOUT THE CONFERENCE

The Department of Commerce, Shaheed Bhagat Singh College, University of Delhi, India, in collaboration with Emerald Publishing, Faculty of Management Studies, Subanganyaya University of Sri Lanka, and Faculty of Management Studies, University of Tehran is organizing International e-conference on Business and Management, 2021 on 4-6 March 2021.

The Annual International e-Conference intends to provide a platform to disseminate knowledge and share experience in dealing with the advances in the field of business and management focusing research and practitioners working in and around the world.

PUBLICATION OPPORTUNITIES

1. South Asian Journal of Marketing (Emerald Publishing)
2. Journal of Public Affairs (JAPA) & Business: In consultation with the South-East Asia Regional Editor, Anand Kumar Tiwari and Editor-in-Chief
3. International Journal of Emerging Markets (IJOEM) & Business: In consultation with the Senior Editor, Anand Kumar Tiwari and Editor-in-Chief
4. International Journal of Economic Policy in Emerging Economies (IJOEP) & Business: In consultation with the Editor, Anand Kumar Tiwari and Editor-in-Chief
5. Journal of Risk and Financial Management (JRFM) & Business: Special Issue on "Applied Financial Econometrics"
6. Journal of Sustainable Finance and Investment (JSFI) & Business: In consultation with the Associate Editor, Anand Kumar Tiwari and Editor-in-Chief
7. Environmental Quality Management (EQM) & Business: In consultation with the Editorial Board Member, Anand Kumar Tiwari and Editor-in-Chief
8. IJO Business Review (IJOBR) & Business: In consultation with the Editor, Anand Kumar Tiwari and Editor-in-Chief
9. Advances in Emerging Markets and Business Operations (AEMBO) & Business: In consultation with the Editor, Anand Kumar Tiwari and Editor-in-Chief
10. South Asian Journal of Tourism and Hospitality (SASJTH) & Business: In consultation with the Editor, Anand Kumar Tiwari and Editor-in-Chief
11. Asian Journal of Management Studies (AJMS) & Business: In consultation with the Editor, Anand Kumar Tiwari and Editor-in-Chief
12. Sri Lanka Journal of Management Studies (SLJMS) & Business: In consultation with the Editor, Anand Kumar Tiwari and Editor-in-Chief
13. Journal of Business Studies (JBS) & Business: In consultation with the Editor, Anand Kumar Tiwari and Editor-in-Chief

AWARDS

The Best Paper Award will be awarded for each technical session based on the decision of the committee comprising of Session Chairs of each session.

CALL FOR PAPERS

International e-Conference on Advances in Business and Management invites prospective academicians and practitioners to present their original work in the form of conceptual and empirical papers that fit into the theme of the conference.

Track 1: Marketing

Track 2: General Management & Public Policy

Track 3: Financial Management

Track 4: Entrepreneurship, International Business and Strategy

Track 5: Operations and Information System Management and Supply Chain Management

Track 6: Human Resource Management

Track 7: Global Issues and Impact on Business and Management

IMPORTANT DATES

Last Date for Submission of Abstracts

31st December 2020

Last Date for Submission of Full Paper

31st January 2021

Intimation of Acceptance of Full Paper

22nd February 2021

Last Date of Registration

26th February 2021

REGISTRATION DETAILS

Presenters

Businessmen and delegates from Industry & Academic / Research scholars (2nd)

INR 500

Presenters from Other Countries

USD \$ 50

Attendees

Businessmen and delegates from Industry & Academic / Research scholars (1st)

INR 300

Attendees from Other Countries

USD \$ 30

CONFERENCE DIRECTORATE

Patron

Dr. Anil Sardana

Principal (2nd)

Organizing Secretary

Dr. Anil Sardana

Associate Editor

Conference Director

Dr. Anil Sardana

Head, Department of Commerce

FOR MORE INFORMATION CONTACT US

+91-98911-86699

icbm2021@sbsc.in

http://icbm.sbsc.in/

SCAN QR CODE FOR MORE INFORMATION



ACADEMIC PARTNERS

University of TEHRAN

Management Studies Subanganyaya University of Sri Lanka

emerald PUBLISHING

2020-21



SHAHEED BHAGAT SINGH COLLEGE



UNIVERSITY OF DELHI

INTERNATIONAL E-CONFERENCE  
ON ADVANCES IN  
BUSINESS & MANAGEMENT

Organized by the Department of Commerce,  
Shaheed Bhagat Singh College, University of Delhi

in collaboration with



DEPARTMENT OF COMMERCE,  
FACULTY OF COMMERCE AND BUSINESS  
DELHI SCHOOL OF ECONOMICS



UNIVERSITY OF BEIRA  
INTERIOR, PORTUGAL

CONFERENCE SCHEDULE

DAY 1 - 20th January 2022

Time (IST)	Schedule
09:00 am - 09:30 am	Meeting Link: <a href="https://zoom.us/j/6092523143?pwd=eGNkdjN5b91aHA3Qk1JN5R5y9lUT09">https://zoom.us/j/6092523143?pwd=eGNkdjN5b91aHA3Qk1JN5R5y9lUT09</a> Meeting ID: 609 252 3143 Passcode: 123456789
09:30 am - 10:30 am	INAUGURAL SESSION  Invocation, Lighting of Lamp and Welcome to Guests Welcome Address by: Prof. (Dr.) Anil Sardana Offg. Principal, Shaheed Bhagat Singh College, University of Delhi  About the Conference: Dr. Meera Mehta (Organizing Secretary) Associate Professor, Department of Commerce, Shaheed Bhagat Singh College, University of Delhi.  Address by the Chief Guest: Prof. (Dr.) Yogesh Singh Vice Chancellor, University of Delhi  Felicitation of Prof. Amit Kumar Singh by Vice Chancellor Prof. (Dr.) Yogesh Singh Address by Prof. Amit Kumar Singh (Conference Director) Department of Commerce, Faculty of Commerce and Business, Delhi School of Economics, University of Delhi

2021-22

<https://www.sbsc.in/icbm.php>

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DEPARTMENT OF COMMERCE  
SHAHEED BHAGAT SINGH COLLEGE  
(NAAC Accredited 'A' Grade)  
UNIVERSITY OF DELHI

**10<sup>th</sup> INTERNATIONAL  
CONFERENCE ON  
BUSINESS & MANAGEMENT  
2022-23**

**BUSINESS PRACTICES IN THE ERA  
OF SUSTAINABLE DEVELOPMENT  
GOALS (SDGs) 2030 AND  
NEW AGE TECHNOLOGIES**

**10<sup>th</sup>-11<sup>th</sup> NOVEMBER, 2022**  
**VALLABHBHAI PATEL CHEST  
INSTITUTE, NEW DELHI, INDIA**

**HYBRID  
MODE**

**REGISTER AT:** <https://bit.ly/icbm2022-23>  
**CONTACT US:** [icbm2023@gmail.com](mailto:icbm2023@gmail.com)  
**PHONE NO:** +91 9571728520 MR. VIKRAM  
+91 9654781073 MR. VISHAL

**OUR KNOWLEDGE PARTNER**

**MIDDLESEX UNIVERSITY** & **YAŞAR UNIVERSITY**  
Dubai University in Bornova, Turkey

2022-23

## Conference Schedule

9th February 2024



08.30am - Onwards      Registration

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09:15am - 11.15am      Inaugural Session

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11:15am - 11:45am      Tea Break

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11.45am - 1:15pm      Plenary Session 1 | Theme:  
Emerging Role of AI in Industrial  
Revolution 5.0

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1:15pm - 02:00pm      Lunch Break

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02:00pm - 03:30pm      Plenary Session 2 | Theme:  
Industry 5.0 and Responsible  
Growth: A way forward

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03:30pm – 04.30pm      Valedictory Session

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04:30pm – 05.00pm      High Tea

## Conference Inaugural Session Speakers



**Sh. Amitabh  
Kant**

Chief Guest  
G-20 Sherpa and  
Former CEO & MD  
of NITI Aayog,  
Government of  
India



**Dr. Neena  
Pahuja**

Guest of Honour  
Executive  
Member, NCVET  
(Ministry of Skill  
Development  
and  
Entrepreneurship)  
Government of  
India



**Dr. Ivan Zupic**

Keynote Speaker  
Associate  
Professor  
Goldsmiths  
University Of  
London

## Plenary Session Speakers





**Mr. Pankaj  
Sharma**

Vice President of  
Engineering at  
Microsoft, USA



**Col. Inderjeet  
Singh Barara**

Chief Cyber  
Security Officer,  
Vara Technology  
Pvt. Ltd.



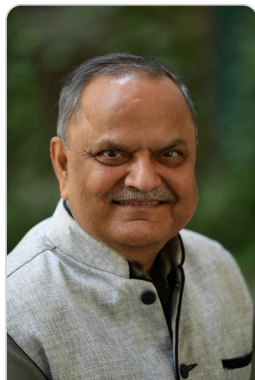
**Prof. Subodh  
Kesharwani**

Professor, School  
of Management  
Studies, Ex.  
Director, Center  
For Online  
Education, Chief  
Vigilance officer,  
IGNOU



**Dr. Vikas  
Dhawan**

Director General,  
IMS, NOIDA



**Prof. S.S.  
Dubey**

Dean(Academics)  
and Chairperson,  
Centre for Online  
Studies, BIMTECH



**Dr. Vimal  
Kumar**

Faculty,  
Department of  
Information  
Management,  
Chaoyang  
University of



**Dr. Sanjeev  
Kumar Saxena**

Associate  
Professor,  
Department of  
Hospitality and  
Tourism  
Management,  
Assam



**Prof. Nathi  
Ram Chauhan**

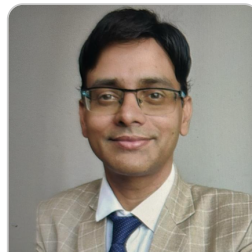
Professor and  
Former Head,  
Indira Gandhi  
Delhi Technical  
University for  
Women, Delhi,

Technology,  
Taiwan

SBSC  
University(A  
Central  
University)

(IGDTUW), Govt.  
of NCT of Delhi

## Valedictory Session Speakers



**Dr. Buddha  
Chandrasekhar**

Chief  
Guest,Valedictory  
Chief  
Coordinating  
Officer,AICTE, Ex-  
Officio CEO of  
Anuvadini  
Foundation



**Prof. Ajay  
Kumar Singh**

Guest of Honour  
Head & Dean,  
Department of  
Commerce,  
University of Delhi

## Registration

## Registration Guidelines

- Pay the Conference registration fees according to 'Delegate Registration Category'  
Faculty members of Universities, Colleges and Research Scholar ₹500/-  
Corporate Executives ₹750/-  
International Alumni No Fee
- Click on the appropriate link given in the 'Conference Registration Payment' area below and proceed to pay.  
*Note: Alumni can directly fill the 'Conference Registration Form'*
- In the payment window under the field "Designation" mention your 'Delegate Registration Category'. (either Faculty member or Research Scholar or Corporate Executive)
- Please note down the payment transaction number/id for you reference. Transaction number/id would be required while filling the 'Conference Registration Form'
- Once payment is done proceed to fill the 'Conference Registration Form' by clicking on it.
- Fill the 'Conference Registration Form' and press submit button.
- You will receive confirmation email on the registered email id once your payment is confirmed by the Conference Organizing Committee.

**# Click on Amount to Pay the Respective Registration Fee**

## Conference Registration Payment

Payment link for Faculties and Research Scholar ₹ 500

Payment link for Corporate Executives ₹ 750

## Conference Registration Form

# In case the form is not visible then please log into your gmail account

## Location



### Shaheed Bhagat Singh College (University of Delhi)

The vision of Shaheed Bhagat Singh College is ingrained in its Logo '**Rashtra Devo Bhava**'. The logo exemplifies the values cherished by the great son of India Shaheed-e- Aazam Bhagat Singh i.e., service to the nation comes first. It also visualizes to be a premier educational institution with a strong brand image offering world class environment for the development of excellence in academics, cultural, sports and other student empowering activities.



Sheikh Sarai Phase II, New Delhi 110017,  
 Phone: 011-29250306  
 Tele Fax : 011-29257472  
 E-Mail : principal@sbs.du.ac.in

## Conference Location



Vallabhbbhai Patel Chest Institute,  
 University Of Delhi , Delhi- 110007  
 Tele Fax : 011-27666549  
 E-Mail : admin@vpci.org.in

## Organizing Committee



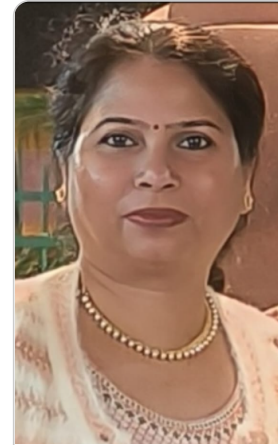
**Prof. Arun Kumar Attree**  
Chief Patron &  
Principal



**Dr. Shalini Gupta**  
Conference Director



**Prof. Anil Kumar**  
Organizing  
Secretary



**Dr. Vandana Dahiya**  
Co-ordinator



**Dr. Pooja Talwar**  
Co-ordinator



## Faculty Members, Department of Commerce

## Knowledge Partners





for any queries, please write to [icbm2024@sbs.du.ac.in](mailto:icbm2024@sbs.du.ac.in)



Design & Development By: AMANDEEP SINGH RATHOUR